

**Press Release
For Immediate Release**

Cyberport and HKU Business School launch “Leading FinTech Ventures” programme to prepare leaders and talent for the future of FinTech

Hong Kong, 10 October 2022 – To groom business leaders and talent for future FinTech in Hong Kong and the Greater Bay Area, Cyberport joins hand with the Faculty of Business and Economics of the University of Hong Kong (HKU Business School) to launch the “HKU-Cyberport Leading FinTech Ventures” programme (The Programme) which offers training deep-diving into both financial and technological considerations of FinTech initiatives, equipping participants with in-depth knowledge and skills at the intersection of technology, financial services and entrepreneurship.

The programme is co-organised by Cyberport Academy and HKU Business School’s Executive Education team, and subsidised by the Reindustrialisation and Technology Training Programme (RTTP) under the HKSAR Government’s Technology Talent Scheme. Programme participants are eligible for a two-thirds fee reimbursement upon successful RTTP application. For details, please visit: <https://rttp.vtc.edu.hk>.

The 10-module Programme is designed to equip aspiring financial practitioners and enthusiasts – in particular FinTech entrepreneurs, mid-level to senior managers engaged in FinTech projects and FinTech-interested professionals – with refined knowledge and skills in the areas of financial services, technology and entrepreneurship consolidation. It covers a wide spectrum of topics pertinent to FinTech, ranging from Entrepreneurial Finance and Innovation Strategy to Privacy Enhancing Technologies and Federated Learning, as well as Regulation, Data Privacy and Competition Law and more.

The Programme’s competitive edge lies in its unique mix of support provided by renowned instructors from various Faculties/Departments of the University of Hong Kong, including the Business School, Department of Computer Science and Faculty of Law, as well as the incubation programmes for FinTech ventures offered by Cyberport. The programme is also supported by The Securities and Futures Commission and the Hong Kong Association of Banks as strategic partners.

Eric Chan, Chief Public Mission Officer of Cyberport, said, “FinTech is growing rapidly in Hong Kong and other Greater Bay Area cities, there is a huge demand for Fintech talent. As Hong Kong’s digital flagship and the largest Fintech community in Hong Kong, Cyberport is committed to promoting the FinTech development, and cultivating talent through Cyberport Academy to expand the talent pool of innovation and technology. Cyberport

Academy and the University of Hong Kong have co-launched the programme and provide high standard courses to financial practitioners and entrepreneurs, to meet the FinTech and talent demand in Hong Kong and Greater Bay Area. Cyberport will continue to facilitate the co-ordination among the Government, industry, academia and research sectors; expediting the development of I&T and enhancing Hong Kong's status as an international financial center. "

Professor Haipeng Shen, Associate Dean (Executive Education) of HKU Business School, said, "As the world's premier international financial centre, Hong Kong is in a unique and advantaged position in FinTech development, which has created plenty of business opportunities; however, financial practitioners and entrepreneurs need sufficient knowledge and support to grasp these once-in-a-lifetime opportunities, to adopt innovative FinTech and achieve digital transformation. This is why HKU Business School co-organises with Cyberport to launch the "Leading FinTech Ventures" programme. It fully embodies the strengths of both organisations to provide exceptional training to participants. With HKU's world-class faculty and Cyberport's vibrant tech ecosystem, it has all essential elements to let participants master the latest FinTech, get inspired, and adopt innovative and effective strategies in the ever-changing business environment."

The Programme adopts a face-to-face model which includes 10 days at the Cyberport campus, with the first class commencing in January 2023. It blends a conceptual framework with practical knowledge via a wide variety of activities such as interactive discussion, case studies, industrial visits, and exclusive dialogues with practitioners in FinTech ventures and development. Now listed as a registered public course under RTTP, two-thirds of the Programme's HK\$60,000 course fee can be reimbursed upon successful application.

In addition, participants are entitled to apply for one of the below discounts:

- Early Bird – 10% discount: Registration must be submitted on or before 30 November 2022.
- Group – 15% discount: A minimum of three participants from the same organisation must register for the Programme.
- HKU Alumni and Staff – 20% discount.

The Programme is now open for applications. Interested applicants can submit an [online](#) application. For more details, please visit the [Programme website](#).

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For high-resolution photos, please download via this [link](#).



Eric Chan, Chief Public Mission Officer of Cyberport says that the “Leading FinTech Ventures” programme co-organised by Cyberport and the University of Hong Kong can provide high standard of courses to financial practitioners and entrepreneurs, to meet the FinTech and talent demand in Hong Kong and Greater Bay Area.



Professor Haipeng Shen, Associate Dean (Executive Education) of HKU Business School says that the “Leading FinTech Ventures” programme co-organised by HKU Business School and Cyberport has fully embodied the strengths of both organisations, including HKU’s world-class faculty and Cyberport’s vibrant tech ecosystem, to provide exceptional training to participants.



The poster for the "HKU-Cyberport Leading FinTech Ventures" program features a dark blue background with a glowing digital interface. It lists the co-organisers as HKU Business School, Executive Education, Cyberport, and Academy. The program title is "HKU-Cyberport Leading FinTech Ventures" with the subtitle "Prepare Business Leaders & Entrepreneurs for FinTech Initiatives". Key details include a 10-day duration, a tuition fee of HK\$4,000 per participant, and various discounts for early birds, groups, and HKU alumni. The program is held at Cyberport, Hong Kong, in English, and is delivered face-to-face. The early bird deadline is 30 Nov 2022. The program is approved by the RTTP (Reindustrialisation and Technology Training Programme).

Co-organisers:
HKU BUSINESS SCHOOL Executive Education Cyberport Academy

**HKU-Cyberport
Leading FinTech Ventures**
Prepare Business Leaders & Entrepreneurs for FinTech Initiatives

Programme Length
10 Days (10 modules, 1 day each)

Tuition Fee
HK\$4,000 per participant
25% off for early bird registration, RTTP equivalent. For details, please visit: <https://hkup.edu.hk>

Discounts*

- Early Bird - 10% off
- Group - 15% off (in a group of 3 participants for the same 2023 cohort)
- HKU Alumni and Staff - 20% off

*Only one type of discount can be applied per participant. The discount cannot be used in combination with the programme discount. If a participant is eligible for a discount, the discount will be applied to the total fee. The discount is subject to the availability of places and the number of HKU Alumni/Staff.

Programme Details

- Venue:** Cyberport, Hong Kong
- Medium of Instruction:** English
- Delivery Approach:** Face-to-face

More Details Registration

Early Bird Deadline
30 Nov 2022

Strategic Partners Approved by RTTP

The “HKU-Cyberport Leading FinTech Ventures” Programme is funded by the Reindustrialisation and Technology Training Programme (RTTP). Application is now open.

For media enquiry, please contact:

Cyberport Marketing Communications

Erin Wong

T: (852) 3166 3985

E: erinwongtl@cyberport.hk

A - World Consulting

Louis Kwong

T: (852) 2864 4896

E: louis.kwong@a-world.com.hk

About Cyberport

Cyberport is an innovative digital community with over 1,800 members including over 800 on-site and 900 off-site start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology, thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economic by accelerating digital transformation in the public and private sectors.

For more information, please visit www.cyberport.hk.

About HKU Business School

Established in 2001, HKU Business School is the youngest and most dynamic member of The University of Hong Kong (HKU). The School strives to nurture first-class business leaders and foster academic and relevant research to serve the needs of Hong Kong, China and the rest of the world in the new Asia-led economy. As a top international business school in Asia, the School engages leading scholars from all corners of the globe and they instil in students global knowledge with an Asian perspective. The School attracts top students from Hong Kong and beyond, recording the highest proportion of non-local undergraduate students amongst all Faculties at HKU.

HKU Business School offers a full spectrum of business education, and has achieved remarkable growth in faculty strength and research capability in the last two decades. The School ranks Asia's No.1 in UTD Research Rankings in 2021; its full-time MBA has been ranked Asia's no. 1 in the World MBA Rankings released by the Economist Intelligence Unit (EIU) for 10 years. The School has well-established and strategic partnership with world renowned universities and corporate partners, providing market-oriented content, superior learning and instrumental resources for our students.

To better serve our students and alumni in various cities and regions and facilitate collaboration opportunities with business communities around the globe, HKU Business School has established a unique international network that extends to Beijing, Shenzhen, Vietnam and Tel Aviv. The School is well-positioned to be a leading, globally-impactful academic institution of business and economics.

HKU Business School is fully accredited by the European Quality Improvement Systems (EQUIS) and the Association to Advance Collegiate Schools of Business (AACSB).

Visit us at <https://www.hkubs.hku.hk/>