Cyberport Audio-Visual Show 2010

Daddy's One-Stop Gadgets and Gear Playground
To Celebrate Father's Day with Sweet Bonding Competitions

(Hong Kong – 31 May 2010) While moms consider shopping malls their small slice of paradise, dads prefer to stay home to build their own audio-visual home entertainment kingdom. This Father's Day, Cyberport will organize an audio-visual gadgets and gear expo, Cyberport Audio-Visual Show 2010, giving top international brands a space to showcase their latest technologies and products. It will be a one-stop technology playground for dads, and kids can join in the fun in the Digi-kidz MV and Father's Day Catwalk Competitions. This Father's Day weekend, the entire family will giggle with delight at Cyberport!

***Cyberport Audio-Visual Show 2010* – Stunning Display of the Latest Technology**

Between 18 and 20 June 2010, Cyberport will invite top brands, including Samsung, Panasonic, Olevia, and others to showcase their latest technologies and products – ranging from 3D televisions to high-definition set-top boxes, Blu-ray technology, and a lot more in The Arcade's Visual-Product-Zone, where visitors will discover the newest gadgets and gear in the digital world. Visitors can also pass the time playing the latest PS3 and Xbox games available for everyone to enjoy. The Audio-Product-Zone on the 3/F of Cyberport 3 will host a private room for each brand, allowing audio-visual enthusiasts an up-close experience with a number of advanced Hi-Fi systems.

1. Cyberport Audio-Visual Show 2010

	Visual-Product-Zone & Play-Zone	*Audio-Product-Zone*
Dates:	18 to 20 June 2010 (Friday to Sunday)	19 to 20 June 2010 (Saturday to Sunday)
Time:	12:00pm to 7:00pm	
Venue:	The Arcade, Cyberport	3/F, Cyberport 3
Participating Brands:	Samsung, Panasonic, Olevia, PS 3, Xbox, Eight, Vdigit, Deltamac Blu-ray Distribution, Evolution, Universal Music, Fat Kee Records	Radar, Denon, Automated, Sound Concepts, Richcoln Company, Tom Lee, Kharma Speakers

2. Be a Smart AV Enthusiast – In-Depth Audio-Visual Workshops & Seminars

Be a smart audio-visual enthusiast and achieve a well-rounded knowledge of audio-visual technology and products through Cyberport's specially organized workshops and seminars. Experts are invited to share their insights on the industry and how best to mix and match different products for an optimal home entertainment experience.

Seminars	
Topic: Everything You Want to Know about 3D	Speakers: Alex Chung (Samsung Electronics HK Co. Ltd.

		Michael Lau (Best & Original Production Ltd.) Leo Ku (TVB.com Ltd.)
Date: 19 June 2010	Time: 2:00-2:45pm	Venue: The Arcade, Cyberport
Topic: Analog Music vs. Digital Music		Speakers: Ernest Lau (Tara Labs) & Alan Choy (Hi-fi Track)
Date: 20 June 2010	Time: 2:00-2:45pm	Venue: The Arcade, Cyberport

Workshop		
Topic: Computer Audio Workshop	Speaker: Kent Poon	
Date: 19-20 June 2010	Time: 12:30-2:00pm	Venue: Training Theatre, 3/F, Cyberport 3
* Registration: 3166 3111 * Seats are limited and available only on a first-come-first-served basis.		

3. Mini Show for Hi-Fi Maniac & Live Music Performance

Audio-visual enthusiasts love the thrill of assembling the perfect audio-visual system, and they love testing their setups with audiophile-grade test CDs – where each track showcases a certain musical facet that highlights the strength of the system. To liven up the show's atmosphere during the two days, Cyberport has invited performing artists Danny Summer on June 19 and Mimi Lo on June 20 for mini music shows that guarantee to sound as perfect as these test CDs. In addition, a series of music performances – including jazz, classical and traditional Chinese music, will take place in Cyberport 3.

Mini Show for Hi-Fi Maniac	
Venue: The Arcade, Cyberport	Time: 5:00 to 5:30pm
Date: 19 June 2010	Performer: Danny Summer
Date: 20 June 2010	Performer: Mimi Lo
Live Music Performance	
Venue: 3/F, Cyberport 3	
Date: 19 & 20 June 2010	
Time: 12:00pm, 2:00pm, 4:00pm & 6:00pm (45 minutes each)	
Performances: Traditional Chinese Music, Jazz, Classical Music	

4. Collect Stamps – A Chance to Win a 40" 3D LED TV

By collecting a FREE stamp from the Audio-Product-Zone AND the Visual-Product-Zone respectively, plus a receipt for any purchase made in The Arcade, Cyberport, visitors can enter a lucky draw to win fabulous prizes including:

Grand Prize: 40" 3D LED TV (Valued at HK$21,800) (1 Winner)
Second Prize: Le Meridien Cyberport Hotel Smart Room One Night with Buffet Breakfast for Two (Valued at HK$4,022) (4 Winners)

Third Prize: Le Meridien Cyberport Buffet Dinner for Two (Valued at HK$1,294) (3 Winners)
Fourth Prize: Le Meridien Cyberport Buffet Lunch for Two (Valued at HK$810) (3 Winners)

Summer Cool X Sports Mania – Father's Day Catwalk Competition

This Father's Day, Cyberport is going to bring dads and their children closer than ever through special competitions. The Father's Day Catwalk Competition will test the bonds between dads (or male guardians) and their children through family-fun performances delivered on stage, and their specially-designed "summer cool" and "sports mania"-themed outfits. The "Perfect Match", "Most Creative Style" and "Best Performance" awards are all up for grabs.

Details of the Father's Day Catwalk Competition	
Date & Theme:	19 June 2010 – Summer Cool 20 June 2010 – Sports Mania
Time:	12:00pm to 1:30pm (The 1st Show) 3:00pm to 4:30pm (The 2nd Show)
Eligibility:	Each team should have one child under the age of 12 accompanying his/her father or a male guardian over 18 years of age, dressed up according to the theme of the competition
Prizes:	For each catwalk competition, "The Perfect Match", "The Most Creative Style" & "The Best Performance" awards will be selected. - Each winning team will receive a trophy and other fabulous prizes - Each participating team will receive a certificate and a gift pack
Enrolment:	Click on http://avshow.cyberport.hk to complete the application form
Deadline:	6pm, 16 June 2010

Digi-Kidz MV Competition – Actor under Spotlight

Cyberport's Digi-Kidz MV Competition lets children be under the spotlight and become the lead in a MV against the backdrop of computer-generated virtual backgrounds, at Cyberport's fully equipped studio. Public voting will determine who will win the coveted "Most Popular Digi-Kidz MV Award", while judges will decide the winners of other awards. All application fees will be donated to Save the Children Hong Kong as charitable donations.

Details of the Digi-Kidz MV Competition	
Groups:	Lovely Kids Group: Age 0 - 6 Happy Kids Group: Age 7 – 12
Prizes:	"The Most Lovely Digi-Kidz", "The Most Cool Digi-Kidz", "The Most Energetic Digi-Kidz", "The Best Costume" and "The Most Popular Digi-Kidz" awards will be given in each group. - Each award winner will receive a trophy and fabulous prizes - Each participant will receive a certificate and a gift pack
Public Voting:	Click into http://avshow.cyberport.hk
Prize	1:30pm, 20 June 2010

Presentation:	

Cyberport Audio–Visual Show 2010

Date:	18 to 20 June 2010 (Friday to Sunday)
Time:	12:00pm to 7:00pm
Venue:	The Arcade, Cyberport & 3/F, Cyberport 3, 100 Cyberport Road, Cyberport, Hong Kong
Enquiries:	3166 3111
Enrolment & Details:	http://avshow.cyberport.hk
Free Shuttle Bus:	From Admiralty Centre to Cyberport – 11:00am to 6:00pm From Cyberport to Admiralty Centre – 1:00pm to 7:00pm (departs at the beginning of each hour)

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About The Arcade, Cyberport

The Arcade, situated in the core of Cyberport, is a 27,000-sq. m. retail and entertainment complex with an international mix of supermarket, restaurants featuring fine cuisines, a variety of retail shops, and a state-of-the-art cinema. It is a one of its kind, high-end shopping arcade in the Southern District of the Hong Kong Island.

The Arcade's innovative design and unique architecture integrate nature, technology, retail, entertainment, and education/exhibition activities together. It offers unparallel experience for the visitors, and provides the community with a place to meet, relax, refresh and do business. In addition, the Arcade is equipped with avant-garde multimedia facilities and Open Wi-Fi, through which the visitors can access information at any time and stay connected.

About Cyberport

Cyberport is a US$2 billion (HK$15.8 billion) landmark project managed by Hong Kong Cyberport Management Company Limited, and wholly owned by the Hong Kong SAR Government. Focusing on enterprise and professional development, Cyberport helps commercialize creative ideas and incubate start-ups. We have an energetic cluster of creative ICT and digital content tenants who enjoy synergies from co-locating with each other, and we are Hong Kong's unique Creative Digital Community. Interconnected by a state-of-the-art broadband network, the Cyberport community is home to four grade-A intelligent office buildings, a five-star design hotel, a retail entertainment complex and about 2,800 deluxe residences.

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