Herman Lam Appointed Cyberport's New CEO

(4 March 2010, Hong Kong) Hong Kong Cyberport Management Company Limited (HKCMCL) is pleased to announce today the appointment of **Mr Herman LAM Heung Yeung**, as **Chief Executive Officer** with effect from 15 March 2010. Mr Lam succeeds Mr Nicholas Yang who left last week after six years at the helm of Cyberport.

Mr Lam brings with him to Cyberport 13 years of experience in IT, strategy, business operations and management leading to his position as General Manager of Microsoft Hong Kong Limited when he led the company through a period of strong growth.

As a former Chairman of the Cyberport Tenants Club, Mr Lam is no stranger to the HKCMCL family. "I share Cyberport's vision and mission, and am excited about being part of the HKCMCL team. I see this as a unique, challenging yet exhilarating journey, enabling me to make a wider contribution than that which I could in the private sector. Cyberport has already established an impressive track record of promoting ICT in Hong Kong. One of my goals is to guide and encourage the excellent team I inherit, and to take Cyberport's success to new heights," said Mr Lam, incoming CEO of HKCMCL.

"With the right mix of ICT talents, infrastructure, close working relations with global and local industry practitioners and professional bodies, and a high level of entrepreneurial spirit, Cyberport is well-positioned to further develop Hong Kong into one of the most vibrant and cutting-edge hubs in digital and technological innovations. Cyberport will continue to dedicate its efforts to help local industries upgrade their skills and resources in order to prepare them or sharpen their competitiveness in the digital era," he added.

"We are delighted to welcome Mr Lam on board. With his extensive knowledge in the IT sector in addition to his wealth of business and management experience, Mr Lam will surely bring Cyberport to an even stronger position and help fulfil our public mission of developing Hong Kong's digital media and creative industries as well as ICT skills and resources, an important contribution to the evolution of Hong Kong as a knowledge-based economy," said Mr John Strickland, HKCMCL's Chairman of the Board of Directors.

Mr Lam is also active in community affairs and industry development, serving on the Digital 21 Strategy Advisory Committee, Digital Inclusion Task Force, the Hong Kong Computer Society Council and the Hong Kong Council of Social Services Digital Solidarity Fund.

Mr Lam holds a MBA in Business Computer Information Systems and a Bachelor's degree in Business Administration from The University of North Texas in the United States.

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