

Press Release

For Immediate Release

**Cyberport Start-ups Dazzled Judges at Asia Debut
The First Silicon Valley-based Chinese Reality Show *Battle Silicon* in Hong Kong**

Silicon Dragon – a world renowned platform for investors and ICT legends from Hong Kong and abroad converge at Cyberport

(Hong Kong, 15 April, 2014)***Battle Silicon – first ever in Hong Kong (14 April)***

Cyberport Management Company Limited (Cyberport), in collaboration with Ding Ding TV and Hua Yuan Science and Technology Association (HYSTA), organised *Battle Silicon* in Cyberport on 14 April, 2014. This marks the first occasion for the online TV programme to venture beyond Silicon Valley since it was aired on broadcast and cable television channels in the United States in 2009.

Battle Silicon is an iconic reality TV programme where participating start-ups compete with each other for mentorship and funding from renowned information and communications technology (ICT) leaders and venture capitalists from United States, Asia and China.

Broadcasted live on Ding Ding TV's online portal, four Cyberport start-ups, Live-it-China, WTM, Ipselex and Telsa, presented their business strategies to a board of judges comprised of five industry leaders and investors. The judge panel includes: Mr. Bob Lin, Co-founder of Acorn Campus; Mr. Canice Wu, President of Plug and Play Tech Center; Mr. Jack Jia, Founder of Baynote, Partner of GSR Ventures and an angel investor; Mr. Leslie Yuen, Founder and CEO of GTO and Dr. David Chung, Chief Technology Officer of Cyberport.

After heated discussions and vivid presentations, three companies, including Live-it-China, WTM and Ipselex, were voted as "fundable" by the judging panel.

The fact that *Battle Silicon* picks Hong Kong as the first stop in Asia signifies Hong Kong's recognition as an Asia hub for technology and innovation not only among international audiences, but also Chinese audience. It also illustrates the close ties between Cyberport and the Silicon Valley community over the years, as well as the great position Hong Kong is at as an "east-meets-west" cultural melting pot.

Dr. David Chung, CTO of Cyberport and judge at the event, said he hoped the close relationship between Hong Kong, Silicon Valley and also the rest of the global IT community would foster many other opportunities for start-ups from Hong Kong to reach for success both at home and abroad.

"Over the years, we have sent many delegates to Silicon Valley and the rest of the US to get connected to the best of global IT community," Dr. Chung said. "While our delegates got inspired to pursue bigger dream by tapping into our global network, the IT figures in the US are just equally impressed by the quality of our start-ups, their creativity, and their understanding of both international and Chinese speaking markets."

Cyberport and *Battle Silicon's* relationship goes back a long way as Cyberport have sent multiple delegates to participate in the programme over the years. One of the Cyberport delegates, a local

basketball app company named OPENBALL, had successfully raised US\$750,000 in seed funding and soft landed in Silicon Valley shortly after participating in the programme.

Silicon Dragon – connecting innovators and start-up investors around the world (15 April)

Furthering the goal of portraying Hong Kong as Asia's ICT hub, Cyberport also led in the world renowned Silicon Dragon Hong Kong 2014 on the following day.

Held in Cyberport for the second consecutive year, Silicon Dragon is a global platform for connecting innovators and start-up investors around the world founded by Ms. Rebecca Fannin, a contributor of Forbes, journalist, author and media entrepreneur. The forum shares insights into the ICT industry with a presence in locations including Silicon Valley, Sydney, Shanghai, Beijing, London, New York, and since last year, Hong Kong.

In addition to providing an opportunity for overseas investors to understand the ICT ecosystem and interest them to inject capital into Hong Kong's start-ups; under this year's theme "Showcasing Innovations in Technology and Finance with a China Spin", industry leaders Mr. Zach Smith, Founder of Makerbot; and Mr. Ron Cao, Managing Partner of Lightspeed China and Bitcoin investor each gave a keynote presentation during the day.

The evening ended with a cocktail reception attended by local and overseas ICT practitioners, providing a causal occasion for young entrepreneurs to establish connections with executives of multinational corporations, venture capitalists and angel investors in a relaxing manner.

Mr. Herman Lam, CEO of Cyberport, gave the welcome remarks at the beginning of the event. "It is with pleasure for us to host another year of Silicon Dragon here at Cyberport," said Mr. Lam. "By hosting Silicon Dragon in Hong Kong again, we are keeping up a thriving ICT ecosystem in Hong Kong: a constant flow of local talents, like-minded innovators and investors from all over the world, and also liquidity in start-up investment. By making sure that our talents are connected to the best of local and global IT community, we create the opportunities for them to bring their ideas to fruition and achieve success at home and aboard."

Battle Silicon and Silicon Dragon Hong Kong 2014 are part of the series of exciting ICT events arranged for IT Fest 2014 starting from 7 till 20 of April this year. The IT Fest is organised by the Office of the Government Chief Information Officer of The Government HKSAR partnering with technology organisations and the ICT industry to bring together international experts to share knowledge and exchange insights in various ICT domains.



(From the left) Dr. David Chung, Chief Technology Officer of Cyberport; Mr. Jack Jia, Founder of Baynote, Partner of GSR Ventures and an angel investor; Mr. Bob Lin, Co-founder of Acorn Campus; Mr. Canice Wu, President of Plug and Play Tech Center; Mr. Gregory So, GBS, JP, Secretary for Commerce and Economic Development; Mr. Leslie Yuen, Founder and CEO of GTO; Ms Diana Ding, Founder & Chief Executive Officer of Ding Ding TV; and Mr. Herman Lam, Chief Executive Officer of Cyberport, attended the opening ceremony of Battle Silicon.



One of the participating start-ups was presenting his business plan before a panel of judges during Battle Silicon.



Under the theme “Showcasing Innovations in Technology and Finance with a China Spin”, Ms Rebecca Fannin, Founder of Silicon Dragon, was giving opening remarks in Silicon Dragon Hong Kong 2014.

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About Cyberport

Cyberport is a creative digital community with a cluster of technology and digital content tenants. It is managed by Hong Kong Cyberport Management Company Limited which is wholly owned by the Hong Kong SAR Government. With a vision to establish itself as a leading information and communications technology (ICT) hub in the Asia-Pacific region, Cyberport is committed to facilitating the local economy by nurturing ICT industry start-ups and entrepreneurs, driving collaboration to pool resources and create business opportunities, and accelerating ICT adoption through strategic initiatives and partnerships. Equipped with an array of state-of-the-art ICT facilities and a cutting-edge broadband network, the Cyberport community is home to four grade-A intelligent office buildings, a five-star design hotel, and a retail entertainment complex.

For more information, please visit www.cyberport.hk

About Ding Ding TV

Ding Ding TV is the first Chinese American Internet TV content producer and distributor, devoted to bringing out and enhancing its understanding of global realities. Ding Ding TV has been positioned as a hub, bridge and platform for US-China business relations. Ding Ding TV’s branding show Innovation Dialog, Battle Silicon and tech news are delivered through multiple channels in US and China. Ding Ding TV is a trustworthy brand for high tech professionals and innovators in Silicon Valley and all over the world.

For more information about Ding Ding TV's reality show *Battle Silicon*, please visit <http://battlesilicon.com/>.

About Hua Yan Science and Technology Association

Hua Yuan Science and Technology Association is a leading professional organization in Silicon Valley and China. It was founded in 1999 in Silicon Valley, and aims to promote entrepreneurship and career development, and facilitate networking and exchange of business ideas among successful entrepreneurs and executives in Silicon Valley and China.

For more information about Hua Yuan Science and Technology Association, please visit <http://www.hysta.org/>.

About Silicon Dragon

Silicon Dragon is a world-leading news and events group with a network of 15,000 innovators and investors in leading tech hubs in Asia and internationally. Silicon Dragon was formed by journalist, author and media entrepreneur Rebecca Fannin in 2010.

For more information, follow our Twitter handle @cyberport_hk.

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