



## Press Release

For Immediate Release

### **Cyberport strengthens collaboration with ICT start-up hubs in Shanghai and Shenzhen**

*30 Cyberport incubatees receive certificates and  
10 cross-border projects receive awards for outstanding achievements*

**Hong Kong, 3 May 2014** – Hong Kong Cyberport Management Company Limited (Cyberport) announced its formal partnership with General of Shanghai Technology Entrepreneurship Foundation for Graduates (STEF) today, after the pilot scheme in 2013. The Partnership is to promote entrepreneurship spirit and collaboration of ICT ecosystem in Hong Kong and Mainland.

At the “Cyberport Entrepreneurship Programmes Graduation Ceremony” during the same occasion, thirty incubatees of “Cyberport Incubation Programme” and ten cross-border projects of “Shenzhen-Hong Kong ICT Young Entrepreneur Programme” supported by Cyberport Creative Micro Fund (CCMF) were awarded a certificate to recognize and celebrate their outstanding achievements.

The Cyberport Incubation Programme supports the development of the Hong Kong ICT industry by providing incubated companies with access to advanced facilities and resources, support in business development, financing & hiring of graduate interns, as well as entrepreneurship and technology training. “Shenzhen-Hong Kong ICT Young Entrepreneur Programme” offers Hong Kong ICT talents the opportunity to partner with Shenzhen students. All participants can gain practical and start-up experience, understand cross-border culture, and enter into international market.

Cyberport has developed collaboration closely with governmental organizations and start-up enablers both in Shanghai and Shenzhen including STEFG, Shenzhen Nanshan Venture Capital Club, Shenzhen - Hong Kong Union for Promoting Science & Technology, Hong Kong's Venture Capitalist - Red Chapal Advisors and the publisher of Cyzone.cn. The close partnership is to foster cross-border knowledge exchange and entrepreneurship. In addition to the graduation ceremony, the flagship event “Shanghai, Shenzhen and Hong Kong Start-Ups Fundraising Forum” was also held with over 200 participants.

“To help local ICT start-ups tap into the Mainland markets and capture sizable business opportunities, Cyberport is proactively forming alliance with different partners and organizations to build a one-stop service platform for them,” said Herman Lam, CEO of Cyberport. “Mainland, in particular, is one of the most strategically important markets for local start-ups to thrive, and we hope to help local startups to bring their creative ideas to live, and guide them to become ICT legends in future.”

“As the global innovation hubs are shifting to the East, we anticipate that our enhanced collaboration with Cyberport could invoke young talents’ entrepreneurial spirits and foster a thriving cross-border ecosystem. We can see the global tech startup phenomenon is taking root in Hong Kong with innovation from the new generation of start-ups,” said Zhang Dewang, Secretary – General of Shanghai Technology Entrepreneurship Foundation for Graduates.

Cyberport has reaped remarkable results from its efforts in supporting and cultivating ICT startups. At the recent Hong Kong ICT Awards 2014, Cyberport took home a record-breaking 31 awards, with 18 Cyberport incubatees, alumni, service subscribers and tenants scoring big wins across six categories. These include two Grand Awards, 5 Gold Awards, 5 Silver Awards, 6 Bronze Awards, 8 Certificates of Merit and 5 Special Mentions. More than 1,100 entries were submitted to the Hong Kong ICT Awards 2014 to compete for awards in 10 categories.

Cyberport's much-anticipated entrepreneurship programmes, offering ICT start-ups and entrepreneurs all-rounded entrepreneurship support from infancy to maturity, are now calling for applications. Interested parties may submit their applications or enquiries to Cyberport's Entrepreneurship Centre [ecentre@cyberport.hk](mailto:ecentre@cyberport.hk).

### Event Photo Highlights



(From left to right): Joey Lam, JP, Deputy Government Chief Information Officer (Policy & Communication), OGCIO, HKSAR Government; Herman Lam, Chief Executive Officer of Hong Kong Cyberport Management Co Ltd; Mr. Zhang Dewang, Secretary - General of Shanghai Technology Entrepreneurship Foundation for Graduates; and Alfred Wong, Board Member of Hong Kong Cyberport Management Co Ltd celebrated the formal partnership between Cyberport and Shanghai Technology Entrepreneurship Foundation for Graduates.



Cyberport incubatees received certificates



10 cross-border "Shenzhen-Hong Kong ICT Young Entrepreneur Programme" projects received awards for outstanding achievements



(From left to right): Mary Nan, CEO and Publisher of Entrepreneur China Magazine (Cyzone.cn); Felix Lam, Managing Director, Red Chapel Advisors; Zhang Keke, Shenzhen – Hong Kong Union for Promoting Science & Technology; Zhang Dewang, Secretary – General of Shanghai Technology Entrepreneurship Foundation for Graduates participated in Shanghai, Shenzhen and Hong Kong Start-Ups Fundraising Forum.

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### **About Cyberport**

Cyberport is a creative digital community with a cluster of technology and digital content tenants. It is managed by Hong Kong Cyberport Management Company Limited which is wholly owned by the Hong Kong SAR Government. With a vision to establish itself as a leading information and communications technology (ICT) hub in the Asia-Pacific region, Cyberport is committed to facilitating the local economy by nurturing ICT industry startups and entrepreneurs, driving collaboration to pool resources and create business opportunities, and accelerating ICT adoption through strategic initiatives and partnerships. Equipped with an array of state-of-the-art ICT facilities and a cutting-edge broadband network, the Cyberport community is home to four grade-A intelligent office buildings, a five-star design hotel, and a retail entertainment complex.

For more information, please visit [www.cyberport.hk](http://www.cyberport.hk)

### **About General of Shanghai Technology Entrepreneurship Foundation for Graduates**

Shanghai Technology Entrepreneurship Foundation for Graduates (EFG) was established in August 2006. It is China's first non-profitable public foundation dedicated to promoting entrepreneurial culture, advancing entrepreneurial practices and encouraging graduate entrepreneurship.

**For more information (press only):**

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