

## Press Release

For Immediate Release

### **Cyberport Expands Leadership Team with Addition of Maria Lam as Chief Corporate Development Officer**

**Hong Kong** – 31 March 2017 – Hong Kong Cyberport Management Company Limited (Cyberport) today announces the appointment of Ms Maria Lam as Cyberport's new Chief Corporate Development Officer with effective from 27 March 2017. Reporting to CEO of Cyberport, Ms Lam will be responsible for driving the corporate development strategy of the company, and fostering strong media, business and community relationships to reinforce Hong Kong's vibrant digital tech ecosystem. She will also devote her time in engaging key stakeholders in both local and global networks to accelerate Cyberport's strategy and growth. In addition, she will oversee the company's brand lifting and integrated communications programmes, as well as corporate marketing programmes.

A respected veteran in the industry, Ms Lam brings to Cyberport her over two decades of leadership and experience in business development, stakeholder management and strategic positioning. She has actively engaged with a broad range of stakeholders and start-ups to enhance Hong Kong's competitiveness, as well as enriched the vibrancy of the start-up community.

"We are pleased to have Maria on board. With her professional reputation and rich leadership experience in building business relationship and solid network, she will be instrumental in strengthening and growing Cyberport's strategic relationships with our key stakeholders to form new partnership. We are confident that she will bring a profound impact in building Cyberport's brand and driving Cyberport's vision forward," said Herman Lam, Chief Executive Officer of Cyberport.

"I am excited for the opportunity to join the talented team at Cyberport to support this vibrant ecosystem for fostering entrepreneurship and innovation," said Ms Maria Lam, Chief Corporate Development Officer of Cyberport. "Cyberport has made substantial contribution in spearheading Hong Kong's digital tech development and enabling start-ups to bring out that full potential. I look forward to collaborating with our stakeholders to ensure the continued success of Cyberport as a leading global innovation and technology hub."

Prior to joining Cyberport, Ms Lam held several senior management roles at leading technology-related organisations, including Hong Kong Science and Technology Parks Corporation, PCCW Solutions, Hong Kong Telecom, IBM, and a number of renowned marketing and advertising agencies.

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## About Cyberport

Cyberport is a creative digital community with over 800 community members. It is managed by Hong Kong Cyberport Management Company Limited which is wholly owned by the Hong Kong SAR Government. With a vision to build a legacy of entrepreneurial excellence that establishes Cyberport as a leading global innovation and technology hub, Cyberport is committed to facilitating the local economy by nurturing digital industry start-ups and entrepreneurs, driving collaboration to pool resources and create business opportunities, and accelerating digital adoption through strategic initiatives and partnerships. Equipped with an array of state-of-the-art tech facilities and a cutting-edge broadband network, the Cyberport community is home to four grade-A intelligent office buildings, a five-star design hotel, and a retail entertainment complex.

For more information, please visit [www.cyberport.hk](http://www.cyberport.hk) or follow us on Twitter [@cyberport\\_hk](https://twitter.com/cyberport_hk)

For press enquiries, please contact:

### **The Hoffman Agency**

Jackie Lau

Tel.: (852) 2231 8103

Email: [jlau@hoffman.com](mailto:jlau@hoffman.com)

Lorraine Wong

Tel.: (852) 2231 8107

Email: [lwong@hoffman.com](mailto:lwong@hoffman.com)

### **Hong Kong Cyberport Management Company Limited**

Elsa Lee

Tel.: (852) 3166 3829

Email: [elsalee@cyberport.hk](mailto:elsalee@cyberport.hk)