



Press Release

Immediate Release

Cyberport Career Fair 2022 opens next Saturday

Offering more than 1,500 I&T jobs to promote I&T as a new driving force for Hong Kong in the post-epidemic era

Hong Kong, 25 May 2022 - Cyberport will launch its Career Fair from 4 to 6 June. More than 150 companies will participate with over 1,500 job positions, covering FinTech, Smart Living, Digital Entertainment, Artificial Intelligence, Big Data, Blockchain and Cybersecurity. This year's Cyberport Career Fair will continue to be held online, with elements of the Metaverse for the first time to offer a new "3D experience", creating a new virtual interactive platform to help job seekers find their preferred jobs easily.

Eric Chan, Chief Public Mission Officer of Cyberport, said, "Hong Kong was hit by the epidemic in the first half of this year while the economic forecast for the whole year has been lowered with the deteriorating unemployment rate. However, under the momentum of digital transformation and development of digital economy, the I&T industry has become the new driving force of Hong Kong's economy. The industry continues to have a strong demand for talents and is actively recruiting more manpower. Cyberport is very encouraged by the considerable increase in the number of positions offered in the career fair this year. The 14th Five-Year Plan clearly stated that the Central Government supports Hong Kong's development into an international innovation and technology hub. In addition, the general public will rely more on digital technology in the post-epidemic era, and the I&T industry will become more and more diversified, which not only requires technical professionals, but also generates demand for positions such as creative designer and marketers. Therefore, we need more young people to join the I&T industry and participate in jobs related to technological and user experience design, and business development. Cyberport calls on young people to seize the opportunity at the interactive Career Fair to find their desired job."

Among the job vacancies offered by this year's Career Fair, jobs related to Smart Living contributes to 35% which the largest proportion. Hong Kong's active development of smart city and digital economy has created an increasing demand for Smart Living related job talents, including RetailTech, EdTech, HealthTech, EnvironmentalTech, AI and the Internet of Things.

In recent years, many start-ups in Hong Kong have developed from concept development and experimentation to brand marketing and promotion. Coupled with the rise of digital art and Metaverse, job positions of user experience (UX) and user interface (UI) designers have been created. Technical positions account for the largest number in terms of job nature, close to 40%, and design-related vacancies also saw an increase, reflecting the increased diversification of the innovation and technology (I&T)



industry. In addition to the need for technical personnel, I&T companies are also generating creative design and marketing positions.

Digital Art Fair, a company that held Hong Kong's first large-scale art technology experience exhibition last year, will participate in the Career Fair. Its **Head of Business Development, Heiman Ng** said, "New technologies and the Metaverse have created new types of works. I believe that Hong Kong will be the leader in Asian art technology, non-fungible tokens (NFTs) and blockchain. The concept of the Metaverse is still new. Many people do not know the details and there is no related training course in the market. Hong Kong should make good use of this development opportunity to nurture talents in this area."

Cyberport-incubated start-up **Nikopiccto** will also recruit talents at the Career Fair. Its **Co-Founder and CEO, Lily Leung**, said, "The rise of Metaverse and Web 3.0 has raised the demand for CG artists, as well as UI/UX designers and creative content creators. As technology keeps evolving, academic backgrounds are not the most decisive factor for career pursuers to shine. The key attributes are in fact creative thinking, design skills, relevant work experience, enthusiasm for self-learning and the industry. Nikopiccto is also building the Metaverse project of "PICTOVERSE", and employs and welcomes applicants from different academic backgrounds such as computing and electronic engineering while harbouring strong passion for the creative industries and Web 3.0."

Raymond Yeung, Founder and CEO of FutureNow, a Cyberport start-up, said, "We firmly believe that no matter which sectors young people will study or work for in the future, they will need the entrepreneurial spirit, and abilities of self-learning and communication are particularly essential. To nurture an entrepreneurial mindset among young people, FutureNow has been working with different organisations and schools, rolled out training related to Metaverse, and collaborated with 15 NGOs to provide 6,000 Quick Learning platform accounts for youngsters with limited resources to use for free, empowering them with support to build a future in the new economy."

Cyberport Career Fair 2022 provides full support to the participating companies and job seekers. This year, the user interface has been further enhanced, adding a "3D effect" experience and using the "Kumospace", a long-distance social networking portal to create a real-life experience and enable virtual interaction for participants. In addition, in order to help job seekers have better preparation, there will be human resources specialists to provide free resume consultation services. At the same time, in conjunction with Cyberport start-up Datality Lab, a free artificial intelligence analysis and interview assessment has been added to provide job seekers with a professional interview improvement report. Job seekers can register on the [Cyberport Career Fair website](#) starting from today.

Kingson Kwan, Founder and CEO of Ergon, who specialises in human resources management technology, said, "Most technology-related positions seem to require technological expertise, which discouraged many job seekers without a background in



mathematics and science, but this is not the case. In recent years, we have observed that many job seekers have moved to the new track after self-learning for three to six months.”

During the Career Fair, Cyberport will hold more than 50 career forums and recruitment seminars to help job seekers better understand the recruitment trends of the industry. Speakers from Meta, Animoca Brands, PwC, Hong Kong Designers Association etc., will share views on hot topics in I&T such as “Riding ESG Wave & Green Finance”, “Metaverse Task Force Assemble”, “Women Entrepreneurship & Business Opportunity in GBA Development”, “Looking into the Future of Work, Workforce & Workplace”, “Future Skills & Future Living”, “Nurturing Future Tech Talents from Global to Hong Kong”, and more.

Cyberport Career Fair 2022 Details	
Date	4-6 June 2022 (Saturday to Monday)
Time	9 am to 6 pm
Content	<ul style="list-style-type: none">• More than 1,500 job openings from over 150 companies• Leadership Dialogue sessions• Over 50 career forums and recruitment talks• Free resume consultation• AI interview analysis services• Career Development Resources
Fee	Free Entry
Application	https://ccf2022.vfairs.com/

Please click [here](#) to download high-resolution press images:



Cyberport will launch its Career Fair online from 4 to 6 June this year, with a total of over 1,500 job positions.



Cyberport Career Fair creates a new virtual interactive platform with elements of the Metaverse for the first time and new "3D experience" to help job seekers to find their preferred jobs easily.



Eric Chan, Chief Public Mission Officer of Cyberport, says that even though Hong Kong was hit by the epidemic in the first half of this year, under the momentum of digital transformation and development of digital economy, the I&T industry has become the new driving force of Hong Kong's economy and the Career Fair recorded a considerable increase in the number of participating companies and job positions.



Eric Chan, Chief Public Mission Officer of Cyberport, together with representatives of four Cyberport start-up companies, share the I&T industry development, overall employment trends in the industry and recruitment requirements.

(From left) Raymond Yeung, Founder and CEO of FutureNow; Kingson Kwan, Founder and CEO of Ergon; Eric Chan, Chief Public Mission Officer of Cyberport; Nikopicco Co-Founder and CEO, Lily Leung; Head of Business Development, Heiman Ng



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About Cyberport

Cyberport is an innovative digital community with over 1,800 members including over 800 on-site and 900 off-site start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology, thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economies by accelerating digital transformation in public and private sectors.

For more information, please visit www.cyberport.hk

4 June 2022 (Sat) Day 1

09:00	Guest reception
09:30-09:35	MC Opening
09:35-09:45	Welcome Remark - Mr Simon Chan, Chairman, Cyberport
09:45-09:50	Opening Remarks - Mr Alfred Sit, JP, Secretary for Innovation and Technology, HKSARG
09:50-09:55	Kick-off Gimmick <ul style="list-style-type: none"> • Mr Simon Chan, Chairman, Cyberport • Mr Alfred Sit, JP, Secretary for Innovation and Technology, HKSARG • The Honourable Bernard Charnwut Chan, GBM, GBS, JP • Mr Eric Chan, Chief Public Mission Officer, Cyberport • Mr Ricky Choi, Senior Manager, Smart Living, Cyberport
09:55-10:00	Photo-taking with all guest representatives
10:00-10:15	Keynote <ul style="list-style-type: none"> • The Honourable Bernard Charnwut Chan, GBM, GBS, JP
10:15-11:00	Career Forum Technology and Creative Industries: 1 + 1 > 2 Language: English Moderator: Mr Eric Chan, Chief Public Mission Officer, Cyberport Panelists: <ul style="list-style-type: none"> • Dr Charleston Sin, Executive Director, MIT Hong Kong Innovation Node • Ms Helen So, Lead, Arts and Culture, Our Hong Kong Foundation • Mr. George Chen, Managing Director of Public Policy, Greater China, Mongolia and Central Asia, Meta • Mr Bruce Au, Senior Charities Manager, The Hong Kong Jockey Club • Ms Zaf Chow, Director of Digital Strategy and Partnerships, Animoca Brands
11:00	End of Kick-Off Ceremony cum Career Forum of Cyberport Career Fair 2022
11:15–12:15	The Future of Career Looking into the Future of Work, Workforce & Workplace Language: English Moderator: Ms Mary Lam, Head of Human Resources, Cyberport Panellists:

	<ul style="list-style-type: none"> • Dr Joseph Wong, Executive Director of Hong Kong Design Centre • Mr Robert Lui, Government Affairs Leader, Southern Region Capital Market Group Leader, Southern Region Hong Kong Digital Asset Leader Partner, Audit & Assurance Partner of Deloitte China • Mr Bill Lee, Managing Director, JobsDB Hong Kong • Mr Gordon Kwok, Founder & CEO, Advokate Group • Mr Kenny Toy, Managing Director at Accenture Song
14:00-15:30	<p>The Future of Education Connecting the Future of Work with Education: Advocating students' Future-ready Life Development</p> <p>Language: Cantonese</p> <p>Speaker: Dr Stephen Y.W. Yip, Director (Schools), CLAP@JC; and Co-director of Centre for Excellence in Learning and Teaching (CELT), Education University of Hong Kong</p> <p>Moderators: Mr Gary Ho, Manager, Smart Living, Cyberport Ms Clara Tam, Assessment and Action Plan Advisor, CLAP@JC</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Mr Raymond Mak, Co-founder & CEO, Farmacy HK • Mr Marco Wan, Chairman and Chief Executive, Innowises Technology HK • Ms Nancy Ting, Head of Marketing, Google Hong Kong • Mr Ricky Choi, Senior Manager, Smart Living, Cyberport
15:30-16:30	<p>Career in FinTech Cluster Riding ESG Wave & Green Finance</p> <p>Language: English</p> <p>Moderator: Mr Victor Yim, Head of FinTech, Cyberport</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Dr William Yu, CEO of World Green Organisation • Mr Cyrus Cheung, ESG Reporting Lead Partner, PwC • Professor Davis Bookhart, Director, Sustainability/Net-Zero Office, HKUST • Ms Christina Schönleber, Senior Director Policy & Programs, APRU • Mr Andy Ann, Co-founder & CEO of NDN Group & YAS Insurance, Advisor of Articoïn

5 June 2022 (Sun) Day 2

09:30– 12:30	<p>Sustainability & Youth Development Co-Create Smart Park Challenge Finale & Award Presentation Co-organized with Rotary District 3450</p> <p>Language: Cantonese</p>
14:00-15:00	<p>Career & Youth Development Career Talk for HAB Youth Start-up Internship Programme Co-organized with Home Affairs Bureau, HKSAR Gov</p> <p>Language: Cantonese</p> <p>Speaker:</p> <ul style="list-style-type: none"> • Representative from Home Affairs Bureau <p>Moderator: Mr Ricky Choi, Senior Manager, Smart Living, Cyberport</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Intern from Phase 1 • Company from Phase 1 • Intern from Phase 2 • Company from Phase 2
15:00-16:00	<p>Career in Smart Living Cluster Future Skills & Future Living</p> <p>Language: Cantonese</p> <p>Moderator: Mr Ricky Choi, Senior Manager, Smart Living, Cyberport</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Ir Andrew Young, Associate Director (Innovation) of Sino Group • Ir Allen Yeung, Founder & CEO, Intelli Global Corporation • Mr Ricky Fung, Deputy General Manager, Information Technology Resource Centre Limited, HKCSS • Mr Raymond Yeung, Founder & CEO, FutureNow • Dr Carmen Ng, General Manager (Elderly Services), Hong Kong Housing Society (HKHS)

6 June 2022 (Mon) Day 3

10:00– 11:00	<p>Oversea Talent Engagement Nurturing Future Tech Talents from Global to Hong Kong</p>
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	<p>Language: English</p> <p>Moderator: Ms Alice So, Head of Entrepreneurship, Cyberport</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Mr Charles Ng, Associate Director-General of Investment Promotion (Sector Specialists) • Mr Mark Blick, CEO of Diginex • Mr Brian Cheng, CEO of Generation Hong Kong • Professor Dicky Shek, Vice President from GBA Business School • Professor Jack Lau, Advisor, ArticoIn Limited
<p>11:00– 12:00</p>	<p>GBA Talent Development</p> <p>Women Entrepreneurship & Business Opportunity in GBA Development</p> <p>Language: Cantonese</p> <p>Moderator: Ms Anita Chau, Head of Ecosystem & Development, Cyberport</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Ms Sally Wan, Chief Executive Officer, Greater China, AXA China Region Insurance Co Ltd • Ms Ida Chi, Chief Executive Officer, Guardforce Group • Dr Pauline Wong, Chairman and CEO, Million Rank (HK) Limited • Ms Queenie So, Founder & CEO, SyZyGy
<p>14:00-15:00</p>	<p>Career in Digital Entertainment & Esports</p> <p>Metaverse Task Force Assemble (元宇宙「薪」勢力)</p> <p>Language: Cantonese</p> <p>Moderator: Mr Terence Leung, Senior Manager, Digital Entertainment & Esports, Cyberport</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Ms Miranda Wong, Director, The HKFYG Leadership Institute • Ms Linda Chan, Founder, Moonland • Mr Kane Chau, Associate Program Manager, Brinc • Mr Eddy Hui, Chief Executive Officer, Hong Kong Designers Association • Mr Orange See, Chief Operating Officer, Foonie Magus
<p>15:00-16:00</p>	<p>Closing Ceremony</p> <p>How should you get technology skillsets prepared for the future: Cyberport Academy x HKU-SCF FinTech Academy minimal viable project experience sharing</p> <p>Language: English / Cantonese</p> <p>Moderator: Mr Samson Lam, Full Stack Engineer, FWD Insurance</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Professor SM Yiu, Associate Director of HKU-SCF FinTech Academy, and Professor, Department of Computer Science, HKU

	<ul style="list-style-type: none">• Mr Allen Lee, Head of Information and Communication Technology, ICT Operation, Cyberport• Mr Handy Bong, HKU-SCF FinTech Academy student team• Mr Chunyee, HKU-SCF FinTech Academy student team• Mr Andy Cheung, HKU-SCF FinTech Academy student team
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