



Cyberport launches Cyberport University Partnership Programme in collaboration with Stanford Graduate School of Business to nurture future FinTech leaders

Hong Kong – 20 August, 2015 – Hong Kong Cyberport Management Company Limited (Cyberport) today announced the launch of the elite pilot programme, Cyberport University Partnership Programme (CUPP), in collaboration with Stanford Graduate School of Business (GSB), to groom and develop promising young tech and entrepreneurial talents in Hong Kong. The programme offers a unique opportunity for students of local universities to unlock their potential, gain insights into the global market, and receive world-class training through a customised boot camp and mentorship in Hong Kong and overseas.

“Central to Cyberport’s public mission, we have always had a strong passion in inspiring the next generation and cultivating entrepreneurial spirit in today’s global economy. Through practical training, our young talents will be equipped with not only an international outlook, but also the knowledge and skills that are essential to innovating business ideas and transforming them into viable models,” said Herman Lam, CEO of Hong Kong Cyberport Management Company Limited. “We are delighted to establish a long-term strategic partnership with local universities to pilot the CUPP with curricular involvement of Stanford GSB this year to nurture young tech talents and catapult them onto the world stage.”

In line with the three-year strategic plan to foster tech development, CUPP is one of Cyberport’s new initiatives in 2015 to achieve the mission to facilitate the sustainability of the tech and start-up ecosystem. Project teams nominated by partnering local universities will join companies visit at Silicon Valley and a one-week entrepreneurship boot camp at Stanford GSB in late September. With a focus on financial technology (FinTech), the boot camp will feature lectures, case studies, group work, guest speaker sessions, as well as personal coaching and pitch training. The intensive programme seeks to broaden the horizons of local talents and connect them with an international network of established entrepreneurs and industry leaders. All teams will present their ideas and business models on the Demo Day during the Global Entrepreneurship Week China – Hong Kong at Cyberport in November 2015. A distinguished panel of judges will select the most outstanding teams, which will each be awarded a cash prize of HK\$100,000 and shortlisted to join Cyberport Incubation Programme interview.

“We are excited to see brilliant and innovative ideas from the next generation of FinTech talents, who will soon be our future leaders to elevate the industry to greater heights. Cyberport will also continue to collaborate with partners across the globe to serve as a platform to bring the best entrepreneurship know-how and practices to Hong Kong,” said Herman Lam, CEO of Hong Kong Cyberport Management Company Limited.

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About Cyberport

Cyberport is a creative digital cluster with over 600 community members. It is managed by Hong Kong Cyberport Management Company Limited which is wholly owned by the Hong Kong SAR Government. With a vision to establish itself as a leading information and communications technology (ICT) hub in the Asia-Pacific region, Cyberport is committed to facilitating the local economy by nurturing ICT industry start-ups and entrepreneurs, driving collaboration to pool resources and create business opportunities, and accelerating ICT adoption through strategic initiatives and partnerships. Equipped with an array of state-of-the-art ICT facilities and a cutting-edge broadband network, the Cyberport community is home to four grade-A intelligent office buildings, a five-star design hotel, and a retail entertainment complex.

For more information, please visit www.cyberport.hk or follow us on Twitter [@cyberport_hk](https://twitter.com/cyberport_hk).

About Stanford Graduate School of Business (Stanford GSB)

The Stanford Graduate School of Business empowers individuals to envision what is possible and make it happen through principled leadership and creative problem solving. The school has built a global reputation based on its management and leadership programs which create experiences that transform people and prepare them to change lives, change organizations, and change the world. Programs engage the highest quality students with world-class faculty from across Stanford University's seven schools, as well as alumni, Silicon Valley professionals, global executives, and the broader world community. The state-of-the-art Knight Management Center offers flexible classroom spaces for hands-on experiential learning, small-group leadership labs, and team-based learning. It also serves as a convening space for major forums and discussions.

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