

## Press Release

For immediate release

### **2,600 job seekers attend the Cyberport Career Fair 2019**

Close to 100 tech companies showcase nearly 600 job opportunities

E-sports, FinTech, and Smart City take the spotlight

**Hong Kong, 3 March 2019** – 2,600 students, fresh graduates, and individuals seeking job opportunities in the tech industry joined the fifth Cyberport Career Fair yesterday. In addition to exploring the 600 job vacancies offered by nearly 100 tech companies, visitors learned about the technology industry's latest developments at the Career Forum and the recruitment talks.

**Peter Yan, Chief Executive Officer of Cyberport**, said: "In the current innovation and technology driven economy, talents are important assets for companies and a critical factor for success. According to a survey by a talent consulting firm, vacancies in the information technology sector increased by over 9% last year. The salary increment is also the highest among major sectors. Innovation and technology is an everchanging and diversified industry. Companies are getting more difficult to find talents that fit their needs. Young talents finding a position to excel is not easy either. Therefore, the Cyberport Career Fair is here to provide a perfect matching platform for companies and talents."

#### **All three thematic zones buzzed with job seekers**

This year's Career Fair featured three thematic zones to spotlight job opportunities in FinTech, smart city, and e-sports. The zones attracted job seekers who aimed to explore and enquire about the openings offered, which included roles in software and mobile app development, cloud architecture, UI/UX (User Interface and User Experience) design, data analytics, and project management.

The inaugural E-sports Zone was a highlight of the Fair. Many young participants were drawn to the designated zone to learn about the industry's latest developments and look for job opportunities. Sixteen e-sports related companies recruited on the spot, including Razer, the global lifestyle brand for gamers, Cyber Games Arena (CGA), and the Kowloon Estadium. Job openings included an e-stadium shop manager, e-sports streamer, editors, and positions in marketing and communications. Employment aside, representatives of HKU SPACE also introduced its e-sports science diploma to those seeking an e-sports education.

Fanny Chan, Marketing Manager of Grwth, an EduTech start-up developing an integrated smart learning platform, noted that the Fair attracted many visitors who are enthusiastic about innovation and technology. This offered Grwth ample capable talent to recruit. "Start-ups often face the difficulty in recruiting appropriate talent. I am excited that we met lots of energetic UI/UX design talents at the Career Fair. They are tech savvy with passion in start-ups. The Career Fair gathers job seekers who are suitable for our business development and provides an effective channel for recruiting talents", Chan said.

Leo, a final year student visiting the Career Fair for the first time, said, "this Career Fair gathers different tech companies and provides me a wide variety of choices. I can compare jobs of different fields and identify my career path.

Mr Wong, a job seeker who would like to switch to the e-sports industry, said, "The e-sports industry has been booming with promising future. I am interested in this industry. I can interact with representatives of e-sports companies and familiar myself with this industry through the Career Fair."

### **Industry leaders shared ways to success**

At the Career Forum, industry leaders from such esteemed corporations as DBS Bank, Hutchison Telecom, HTC, and Tmall World-Hong Kong shared how their companies have accelerated their digital transformation through technology. McDonald's representative was also in attendance, and the speaker examined the prospects and demand in the field of digital marketing. With e-sports being a highlight this year, representatives from the Emperor Esports Stars and Razer were invited to talk about e-sports' market development and their companies' talent strategies.

At the Youth Forum, several young staff members of technology companies shared their reasons for joining start-ups from traditional industries and described how they have thrived in technology companies.

Additionally, representatives from more than 30 start-ups offered their tips to the visitors by examining the opportunities presented by different tech sectors. They shared insights on the developments in InsurTech, the innovations of blockchain, and the applications of AI in smart products. The representatives also talked about the work environments and cultures of start-ups and their attractiveness to those looking for more creative work settings.

### **AI-augmented career consultancy**

The technology industry offers job opportunities for candidates of all stripes. To help job seekers identify their best industry and job fit, the Fair invited TalenX, an AI focused start-up, to offer career consultancy to visitors using its AI psychology test. An expert seminar that featured business psychologists who are well-versed with recruitment and promotion systems was held to discuss how companies apply business psychology for recruitment and how applicants can improve their chances of gaining employment.

Photo captions:



The fifth Cyberport Career Fair welcomed 2,600 job seekers, comes to a successful close yesterday



Peter Yan, CEO of Cyberport, says the Cyberport Career Fair providing a perfect matching platform for companies and talents in the innovation and technology industry



This year's Cyberport Career Fair features a new E-sports Zone, at which 16 e-sports related companies offer employment opportunities



At the Career Forum, industry leaders from global tech corporations share how their companies have accelerated their digital transformation through technology

High-resolution photos can be downloaded via [this link](#)



## About Cyberport

Cyberport is an innovative digital community with over 1,200 technology companies. It is managed by Hong Kong Cyberport Management Company Limited, which is wholly owned by the Hong Kong SAR Government. With the vision to become a main force in developing the digital tech industry as a key economic driver of Hong Kong, Cyberport is committed to nurturing youth, start-ups and entrepreneurs to grow in the digital industry by connecting them to strategic partners and investors, driving collaboration with local and international business partners to create new opportunities, and accelerating digital adoption amongst corporates and SMEs.

Cyberport focuses on building five key clusters of digital tech, namely e-sports/digital entertainment, FinTech, AI/big data, smart city/smart living, and blockchain solutions, to foster the development of Hong Kong into a "Smart City". With a committed team of professionals providing all rounded value-added services to support our digital community and an array of state-of-the-art tech facilities, Cyberport is the flagship for Hong Kong's digital tech industry.

For more information, please visit [www.cyberport.hk](http://www.cyberport.hk)

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