

**Press Release
For Immediate Release**

Cyberport Virtual Career Fair Opens Next Friday Offering record-breaking 700+ tech-related jobs provided by more than 120 companies

Hong Kong, 24 March 2020 – Cyberport will be launching the Cyberport Virtual Career Fair 2020 on 3 and 4 April. In light of the coronavirus outbreak, the career fair will be conducted in a virtual and interactive format for the first time. University students, fresh graduates and individuals who are interested in joining the I&T industry are encouraged to participate. A record-breaking 700+ tech-related jobs from more than 120 companies will be available to jobseekers of all academic backgrounds, exceeding expectations in a tumultuous market and demonstrating the technology sector’s growing demand for talent while providing a viable career path for young people. This event is one of the major projects of the newly established Cyberport Academy.

Accommodating top-notch talents of all backgrounds

Cyberport Virtual Career Fair provides a two-way platform to pair up enterprises and people who want to enter the I&T industry. Participating companies will be able to display company information and job vacancies for jobseekers as well as interact with them through virtual booths on the platform. Those seeking to join the I&T industry will be able to find their desired jobs and submit their résumés on the spot via the platform to achieve a win-win situation.

Eric Chan, Chief Public Mission Officer of Cyberport, said: “Cyberport continues to pay efforts towards expanding the I&T talent pool in Hong Kong as well as assisting I&T talent to find opportunities to prove their worth, with an aim to promote the long-term development and transformation of Hong Kong economy. We certainly feel encouraged by the fact that this year’s number of companies and jobs offered at the Career Fair has increased compared to last year. While the current epidemic has brought about enormous challenges for the global economy, it has also brought forth important opportunities during these trying times. The need for digital transformation by all enterprises has been thoroughly expedited, fuelling a growing appetite for innovative solutions in areas such as FinTech, EdTech, and e-commerce.”

This year’s Career Fair has attracted more than 120 large-scale companies and start-ups, which mainly include companies in smart living, FinTech, and digital entertainment, three of Cyberport’s focus technology application clusters. Their businesses cover virtual banking, virtual insurance, artificial intelligence, blockchain, EdTech, e-commerce, healthcare, and more, providing more than 700 job vacancies in total. Among the job openings, technical professional-oriented jobs account for around half of the offerings, while business development positions, such as marketing or sales, account for one-third. This reflects that many start-ups have matured and their demand for talent has widened from research and development to the level of business expansion, requiring more staff with backgrounds in commerce. Those with skills in visual arts and design should also consider job opportunities in digital entertainment and user interface design.

FinTech is an integral sector of the Career Fair, and Bowtie, the first company to receive a virtual insurance license from the Insurance Authority, will also be hiring. Way Chang, Partnership Manager for Bowtie, said, “As a new economy enterprise, we lean towards a more open and diverse corporate culture. We encourage all our staff, regardless of their experience, to make suggestions that can drive change, as well as take ownership to make them a reality. Even our youngest intern who is 19 years old has had ideas that have been taken by our management.”

Another Cyberport start-up which will be hiring at the Career Fair is Gense Technologies. Justin Chan, CEO and Founder of the start-up, said, “We are hiring a large spectrum of talents, spanning from fresh graduates to doctoral graduates, and both technical and business-oriented positions. While start-ups may be smaller in scale, we are more agile and could grow exponentially, spelling higher chances of career advancement.”

Provision of instant professional advice in career planning

During the two-day Virtual Career Fair, Cyberport has arranged for around 50 online career forums and recruitment seminars including the Distinguish Business Leader Dialogue, a panel consisting of industry leaders from Cyberport unicorns, Gogovan, WeLab and ZhongAn, to explore the latest developments and hiring trends in the I&T industry. There will also be real-time interactive chat rooms on the platform for participants and companies to engage in real-time conversations and even hold interviews on the spot. Cyberport will also invite six professional human resources firms to conduct one-on-one online career consultations. They will answer participants' employment-related enquiries to help them with writing resumes, career orientation, and provide personalised suggestions for job seekers.

Keenan Kwok, founder and CEO of GetLinks, a human resources management start-up from the Cyberport Community, said, “The epidemic has had a relatively smaller impact on I&T companies, and many are preparing for the rebound that is expected when things go back to normal, so opportunities are plentiful. Jobseekers should prepare for the career fair by doing ample research on their desired employers to show their understanding of the industry.”

Talent cultivation begins with internships

The Career Fair will also offer the latest updates on different internship programmes, entrepreneurship training programmes, courses and continuing education opportunities at the Career Fair. Cyberport Tech Career Placement and Internship Programme (TCPIP) will provide summer internship positions for young people to work in Cyberport or its start-ups across sectors, with hands-on experience in four areas, including FinTech, smart living, e-digital entertainment & e-sports, and Cyberport corporate governance. They will be exposed to the work of supporting I&T start-ups and understand the development of the I&T industry. In order to improve young peoples' professional skills, Cyberport and AWS Educate will jointly hold a Cloud Technology Vocational Certificate Course, which will allow local secondary and university students to apply to courses for free and help them take the first step in a career in cloud technology.

The Cyberport Virtual Career Fair will support participating enterprises and job seekers around the clock. The platform supports video conferencing, and the uploading and hosting of text or video résumés, which can be made available to employers immediately, increasing their chances of success. Starting from today jobseekers can register ahead on the Cyberport Virtual Career Fair website (<https://www.hkcyberport.vfairs.com>). The platform will continue to be open until June, hosting information on available positions and allowing participants to revisit seminars and career forums.

Cyberport Virtual Career Fair	
Date	April 3 rd & 4 th (Friday & Saturday)
Time	11:00 am to 6:00 pm
Highlights	<ul style="list-style-type: none"> • Over 700 career opportunities from 120+ companies • Internship and entrepreneurship programmes • Sharing by top industry leaders • Career forum for young talent • Recruitment Seminars • CV Clinic • 1-on-1 Career Consultation
Admission	Free
Registration	www.hkcyberport.vfairs.com

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For high resolution photos, please download via this [link](#).



Cyberport Virtual Career Fair provides a two-way platform to match enterprises and people who want to enter the I&T industry. Participating companies can display company information and job vacancies through the virtual booths, which are set up on the platform.



A media briefing was held to introduce the details of the Cyberport Virtual Career Fair. Due to the current situation, members of the media joined the briefing through an online platform.



Eric Chan, Chief Public Mission Officer of Cyberport, said: "Cyberport is actively expanding the I&T talent pool in Hong Kong and promoting the development of the I&T ecosystem. Although Hong Kong has been affected by the coronavirus, it does not prevent start-ups from recruiting talents. This year, we are much encouraged that the number of companies and jobs offered at the Career Fair has increased compared with last year".



Keenan Kwok, founder and CEO of GetLinks, encouraged jobseekers to do ample research on their desired employers ahead of the Career Fair to demonstrate their understanding of the sector.



Way Chang, Partnership Manager for Bowtie, says their company lean towards a more open and diverse corporate culture and encourages all staff, regardless of their experience, to make suggestions that can drive change, as well as take ownership to make them a reality.



Justin Chan, CEO and Founder of Gense Technologies, a smart-living solution development start-up, says start-ups are more agile which could spell better career advancement opportunities.

For media enquiry, please contact:

Yuan Tung Financial Relations

Sabrina Cheng

Tel: (852) 3428 5691

Email: scheng@yuantung.com.hk

Cyberport Corporate Communications Team

Michael Wong

Tel: (852) 3166 3825

Email: michaelwong@cyberport.hk

About Cyberport

Cyberport is an innovative digital community with around 1,500 start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, which is wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups on their growth journey, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economies by accelerating digital transformation in the public and private sectors.

For more information, please visit www.cyberport.hk