

**Press Release
For Immediate Release**

Cyberport recognised at the “2020 HKMA Quality Award”

Hong Kong, 20 August 2020 – Cyberport is awarded the “Excellence Award of the 2020 HKMA Quality Award” by the Hong Kong Management Association (HKMA), in recognition of Cyberport’s quality management strategies and direction as well as its efforts in delivering the public missions of driving the I&T development in Hong Kong and supporting start-ups on their growth journey.

As Hong Kong’s digital technology flagship, Cyberport has continued to foster a vibrant and diverse I&T ecosystem for Hong Kong in the past 15 years. During which, Cyberport has been committed to cultivating talents, fostering industry development, and promoting the integration of new and traditional economies through accelerating digital transformation. Cyberport has built a community of over 1,500 start-ups and technology enterprises, including unicorns like GOGOX and KLOOK, and has become the largest FinTech community in Hong Kong.

Over the past year, the pandemic has brought unprecedented challenges to various sectors of society, at the same time allowing digital technology applications to rapidly disseminate throughout all walks of life. The Cyberport management team remains adaptable and open-minded to implement various programmes and lead start-ups within the community in a timely manner, to seize the opportunities by leveraging technology to help the public overcome difficulties. For instance, Cyberport kick-started the “Braving the Epidemic” campaign during the pandemic, quickly gathering start-ups and technology companies within the Cyberport community to provide digital technology solutions that help the public tide over current difficulties. Besides, Cyberport hosted the annual Career Fair in a virtual format this year for the first time and attracted record-breaking number of participating companies and jobseekers, satisfying the demands for I&T talents and effectively delivering its missions while observing social distancing measures.

Mr Peter Yan, Chief Executive Officer of Cyberport, said, “We are pleased to receive the award from the HKMA as a recognition of our work. Cyberport is committed to fostering a vibrant and diverse I&T ecosystem for Hong Kong while propagating the fruits of innovation and technology throughout the society. We believe that Hong Kong’s continued development in I&T is crucial to maintaining the city’s competitiveness and to further diversify our economy. We will continue to pursue excellence in management to better deliver our public missions, embrace innovation and to champion a brighter future for Hong Kong’s I&T development in the new normal. ”

Established in 1991, the HKMA Quality Award aims to bring public recognition to organizations that have achieved excellent standards of management. The award is based on seven judging criteria: leadership, strategic planning, customer and market focus, workforce focus, operations, results, as well as measurement, analysis and knowledge management. Cyberport’s excellent management and corporate governance have been recognised once again after receiving the “Directors of The Year Awards 2019” and the “Recognition of Excellence in Board Diversity” accolade presented by The Hong Kong Institute of Directors.

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For high resolution photos, please download via [this link](#).



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During the pandemic, the Cyberport management team remains adaptable and open-minded to effectively deliver its public missions.



The Board of Examiners visited Cyberport in May this year to speak with community start-ups participating in the “Braving the Epidemic” campaign for comprehensive evaluation and assessment of Cyberport’s management and operational policies.

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About Cyberport

Cyberport is an innovative digital community with over 1,500 start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, which is wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups on their growth journey, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economies by accelerating digital transformation in the public and private sectors.

For more information, please visit www.cyberport.hk