

**Press Release**  
**For Immediate Release**

## **Cyberport Academy Premiere cum Cyberport University Partnership Programme Graduation Ceremony**

*Nurturing over 3,500 talents, new online platform launched to support I&T learning*

**Hong Kong, 8 March 2021** – The Cyberport Academy Premiere cum the sixth edition of Cyberport University Partnership Programme (CUPP) Graduation Ceremony was hosted on 6 March, sharing the key achievements of the Cyberport Academy last year and its future development plan. Awards were also presented to the 11 CUPP winning teams in the graduation ceremony, which was officiated by Dr. David Chung, Under Secretary for Innovation and Technology of the Hong Kong SAR Government.

**Dr David Chung, Under Secretary for Innovation and Technology of the Hong Kong SAR Government**, said in his remarks, “Driving I&T development is high on the government’s agenda, in the recent Budget, further initiatives were announced to help drive I&T development and enhance the I&T ecosystem in Hong Kong. I appreciate Cyberport for its dedication and enthusiasm in grooming technology talents, and are pleased to witness the establishment of the Cyberport Academy, which consolidates Cyberport’s talent cultivation efforts. I have confidence that this collaborative training platform will continue to support technological and entrepreneurial education for the youth and industry practitioners, and further expand the technology talent pool to support the city’s long-term economic growth.”

In his welcome remarks, **Dr George Lam, Chairman of Cyberport**, said, “Digital transformation has become a major trend for every industry. With the accelerated adoption of digital technology, the demand for technology talents with recognisable skills surges. I am very encouraged by the performance of the Cyberport Academy last year, and delighted to see all CUPP participants excelled themselves in improving their innovative business proposals, with an aim to make a difference in society. I have confidence that Hong Kong's youth can bring their talents to full play and inject new blood in the digital technology industry. As the digital technology flagship and the key innovation and technology driver for Hong Kong, Cyberport spares no effort to promote and facilitate the development of digital technology. We will continue to cultivate tech talents and equip our youth with relevant skills to align with Hong Kong's innovation and technology development demands and give new impetus to the local tech ecosystem.”

With the aim of further enriching Hong Kong's technology talent pool and enhancing the city's overall I&T competitiveness, Cyberport Academy was established last year. Through collaborating with leading technology companies, business organisations and tertiary institutions, the Academy provides various technology and entrepreneurial activities and training programmes. Over the past year, Cyberport Academy has launched various entrepreneurship and internship programmes such as Cyberport Digital Tech

Internship Programme and Cyberport Financial Practitioners FinTech Training Programme, to provide **internship and employment opportunities** for youth and **add value to practitioners and talents** in various industries. The Academy also collaborates with faculties in various tertiary institutions and encourages university students to participate in multi-disciplinary **credit-bearing externship programmes** to gain hands-on experience in managing start-ups. Along with the provision of accredited courses covering six areas including FinTech, Blockchain, Smart Living, Cybersecurity, Entrepreneurship and general technology knowledge, Cyberport Academy has already benefitted over 3,500 participants.

Cyberport also announced in the Premiere that the Cyberport Academy has launched a [new online platform](#), connecting the world's top technology learning resources and offering a wide range of enrichment courses, training programmes and internship opportunities for students, teachers and industry practitioners, especially financial practitioners and start-ups. A series of free resources is now available on the platform. For example, in collaboration with the **RegTech Association of Hong Kong**, Cyberport Academy provides online Massive Open Online Course (MOOC) to equip financial practitioners and university students with the basic knowledge of RegTech. For start-ups, the online portal is connected to the Startup School of **Y Combinator**, a leading start-up accelerator in the United States. Start-ups can get chances to connect with internationally renowned start-ups such as Airbnb, Stripe and Coinbase, and get access to free entrepreneurial advice and consultations. The Academy also partners with **global technology giants AWS, IBM and Microsoft** to offer a free online learning portal. Secondary school students and university students can keep themselves updated with latest technology trends and knowledge, while teachers can embrace EdTech by utilising the platform to create an interactive learning environment.

**Eric Chan, Cyberport's Chief Public Mission Officer**, said, "In order to enrich our talent cultivation programmes, Cyberport Academy will further enhance its role to provide recognition of professional qualifications, create internships and career opportunities, and establish itself as an I&T thought leadership. Through the newly launched Cyberport Academy portal, start-ups can easily look for seminars and workshops related to entrepreneurship and technology. Practitioners in all industries can gain insights in digital technologies and applications such as FinTech by joining training courses co-organised by Cyberport and other knowledge institutions. We also encourage the youth to leverage the Academy's resources and participate in its talent cultivation programmes under different application and technology clusters."

The Cyberport Academy has established new partnerships with leading local and international universities this year, including partnering with the Association of Pacific Rim Universities (APRU) and Tecnológico de Monterrey to offer a year-long virtual [APRU Esports Fellowship Program](#) to foster students' esports skills and assist in their career development. Moreover, the [CAFEA Young Talent Smart City Forum](#) will be held in partnership with the University of New South Wales in coming mid-July, which cultivates secondary school students a smart city development mindset.

Cyberport Academy's **Cyberport University Partnership Programme** is a key initiative to nurture young entrepreneurs. The sixth cohort of the programme concluded successfully with a record high number of participants. 73 students from seven local universities formed 20 teams to receive trainings on FinTech and entrepreneurship from the IESE Business School of the University of Navarra in Spain, a leading business school in Europe, during a nine-day virtual bootcamp. The teams have presented excellent business solutions on the Demo Day in early February, covering areas such as wealth management, payment technology and virtual insurance. The 11 winning teams selected by the judging panel each received HK\$100,000 funding from Cyberport Creative Micro Fund (CCMF) and an interview opportunity for the Cyberport Incubation Programme to embark their start-up journeys. This year's programme particularly features the IESE Business School Young Talent Path Award, which allows three winning teams to attend the tuition-free [Young Talent Path programme](#) and entrepreneurship bootcamp in Barcelona this or next summer, with round-trip air tickets and accommodation provided by Cyberport. For the full list of awardees, please refer to the appendix.

Cyberport Academy's new online platform: <https://academy.cyberport.hk/>  
For details of the Cyberport University Partnership Programme, please visit:  
<http://cupp.cyberport.hk>

Appendix: List of award winners of the Cyberport University Partnership Programme

Most Engaged Team Award	<ul style="list-style-type: none"> <li>• Franchise</li> <li>• PayPhone</li> <li>• inFINityfuture</li> </ul>
3 winning teams for IESE Young Talent Path, IESE Business School of University of Navarra, Spain	<ul style="list-style-type: none"> <li>• Intersect</li> <li>• Chipskate</li> <li>• KEY (Sparrow)</li> </ul>
Winning teams of Cyberport University Partnership Programme	<ul style="list-style-type: none"> <li>• SIGMA</li> <li>• GOM</li> <li>• Parentvestment</li> <li>• KEY (Sparrow)</li> <li>• Chipstake</li> <li>• PayPhone</li> <li>• ConNest</li> <li>• Franchise</li> <li>• Foodchain</li> <li>• Intersect</li> <li>• Flux</li> </ul>

For high resolution photos, please download via this [link](#).



Cyberport organises the Cyberport Academy Premiere cum 6<sup>th</sup> Cyberport University Partnership Programme (CUPP) Graduation Ceremony on 6 March, with Dr. David Chung, Under Secretary for Innovation and Technology of the Hong Kong SAR Government, as the officiating guest.



**Dr. David Chung, Under Secretary for Innovation and Technology of the Hong Kong SAR Government**, says, “Driving I&T development is high on the government’s agenda, in the recent Budget, further initiatives were announced to help drive I&T development and enhance the I&T ecosystem in Hong Kong.”.



**Dr. George Lam, Chairman of Cyberport**, says, “As the digital technology flagship and key innovation and technology driver for Hong Kong, Cyberport spares no effort to promote and facilitate the development of digital technology. We will continue to cultivate tech talents and equip our youth with relevant skills to align with Hong Kong’s innovation and technology development demands and give new impetus to local tech ecosystem.”



**Eric Chan, Chief Public Mission Officer of Cyberport** looks forward that the Cyberport Academy will organise diversified I&T activities, training programmes and internship opportunities for start-ups, industry practitioners, students and teachers in the coming year. One-stop entrepreneurial and technological resources are also offered on the new Cyberport Academy online platform.



The 11 winning teams of the Cyberport University Partnership Programme selected by Cyberport are each awarded a HK\$100,000 funding from Cyberport Creative Micro Fund and an interview opportunity for the Cyberport Incubation Programme to embark their start-up journeys.



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**About Cyberport**

Cyberport is an innovative digital community with around 1,600 start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, which is wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups on their growth journey, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economies by accelerating digital transformation in the public and private sectors.

For more information, please visit [www.cyberport.hk](http://www.cyberport.hk)