

Press Release
For Immediate Release

Rotary International and Cyberport Join Hands to Create Smart Park

“2021 Co-Crete Smart Park Challenge” aims at facilitating sustainable development with creative designs

Hong Kong, 5 June 2021 – Rotary International District 3450 and Cyberport announced collaborative projects to facilitate sustainable development and environmental conservation, including the joint competition “2021 Co-Crete Smart Park Challenge”. The competition will recruit creative and feasible proposals that could be implemented in a smart park from young people and professionals from the Innovation and Technology industry, to promote the sustainable development of smart city initiatives. The launching ceremony was held today on the United Nations World Environment Day and marked the official admission of Rotary International District 3450 into the Cyberport Enterprise Network (CEN), where both parties would strengthen cooperation on different fields such as, environmental protection and innovation, service for teenagers and the provision of vocational training in innovation and technology.

Officiating guests of the ceremony comprised Rotary International District 3450 District Governor Dr. Eric Chak, District Governor-Elect Mr. Keith Chau, Cyberport’s Chief Executive Officer Mr. Peter Yan and Chief Public Mission Officer Mr. Eric Chan. Peter Yan, Chief Executive Officer of Cyberport said, “Cyberport continues to be committed to creating social value through innovative technologies. It is our mission to help start-ups and the digital tech community address pain-points in society, while promoting its sustainable development. I am glad that Rotary International District 3450 has become one of Cyberport’s partners upon joining CEN. This raises the influence of the CEN and provides our community with more opportunities to serve the public.”

Dr. Eric Chak, District Governor of Rotary International District 3450 mentioned, “While Rotary International District 3450 has long collaborated with Cyberport to drive social innovation, the formalisation of our partnership with Cyberport ties in with our theme this year ‘Rotary Open Opportunities’, as well as our new area of focus ‘Supporting Environment’. Looking forward, we would like to strengthen our partnership on all fronts, especially in promoting environmental conservation, youth services, and vocational training in innovation technology.”

2021 Co-Crete Smart Park Challenge

At the event, collaborative schemes with Cyberport related to sustainable development and environmental conservation were introduced by President-Elects of local Rotary Clubs, echoing the coming Rotary International’s theme of “Serve To Change Lives”. The “2021 Co-Crete Smart Park Challenge”, a key event in the line-up, will be divided into the Student and Open groups. Entrants are required to submit

creative and feasible smart park proposals that takes reference from the Tsuen Wan Tai Mo Shan Rotary Park, Cyberport Waterfront Park or other public facilities.

Seminars, workshops and field visits will be arranged to deepen participants' understanding on smart parks. Once candidates are shortlisted, representatives from Rotary Club, together with Cyberport's professional business leaders will be assigned to be their mentors and offer assistance to polish their ideas. In addition to cash prizes and other awards, winners will be given the opportunity to exhibit their winning entries in a joint event between Rotary International District 3450 and Cyberport and on their respective platforms. Winning entries may also be able to implement their creative proposals to contribute to the creation of smart parks. Please refer to www.RotarySupportingEnvironment.org for registration details.

Eric Chan, Chief Public Mission Officer of Cyberport said, "We hope this competition will engage young people and start-ups to unleash their creativity and create innovative and people-oriented designs to create smart parks. Apart from improving parks' environment and management, we welcome ideas that will enhance park users' experience through the application of technology. We will also actively consider adopting participant's proposals in our project to enhance Cyberport's Waterfront Park to create a more enjoyable and accessible park for our visitors."

During the launching ceremony, a panel discussion on the creation of smart parks was held. Duncan Chiu, Director of Cyberport and Chairman of Lai Yuen Company Limited, Professor Karen Cheung, Executive President & Secretary-General of UNESCO Hong Kong Association, and Albert Wong, Partner of Public Sector Consulting from PwC Hong Kong, were invited to share their insights. The panel discussed global smart city development trends, international standards of sustainable development, in addition to hands-on experience of operating smart parks through innovation and technology.

About Rotary International District 3450

Rotary International gathers leaders from worldwide voluntary service organizations to form a global network that upholds noble ethics and offers philanthropic services. Until now, Rotary International has more than 35,000 clubs, with around 1.2 million Rotarians in over 200 countries and regions. All Rotarians share the motto "Service Above Self" to turn enthusiasm into all kinds of meaningful services via the global network. These services by Rotarians facilitate regional and international cooperation and change the world with mutual trust and peace. Being one of the Districts under Rotary International, Rotary International District 3450 covers Hong Kong, Macau, Mongolia and The People's Republic of China - Guangdong Province. As of 30 June 2020, Rotary International District 3450 has 2,700 members in total. For more information, please visit www.RotarySupportingEnvironment.org

About Cyberport

Cyberport is an innovative digital community with over 1,650 start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, which is wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups on their growth journey, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economies by accelerating digital transformation in the public and private sectors. For more information, please visit www.cyberport.hk.

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Rotary International District 3450 announced its admission into the “Cyberport Enterprise Network” (CEN) and its strengthened cooperation with Cyberport to boost environmental conservation and sustainable development, including the co-organised competition “2021 Co-CREATE Smart Park Challenge”.

(From the left: Rotary International District 3450 District Governor-Elect Mr. Keith Chau, Rotary International District 3450 District Governor, Dr. Eric Chak, Chief Executive Officer of Cyberport Mr. Peter Yan and Cyberport’s Chief Public Mission Officer Mr. Eric Chan)



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(From the left: Partner of Public Sector Consulting from PwC Hong Kong, Albert Wong, Director of Cyberport and Chairman of Lai Yuen Company Limited, Duncan Chiu, and Executive President & Secretary-General of UNESCO Hong Kong Association, Professor Karen Cheung)



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Guests of the ceremony includes Presidents of Rotary Clubs, Rotarians, Rotaractors, Principals of schools with Interact Clubs from Rotary International District 3450, and representatives from Cyberport's Management and I&T enterprises.

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