



Press Release
For Immediate Release

Cyberport and DreamStarter Join Hands in the 6th DreamStarter Programme

Strengthening I&T entrepreneurship trainings with start-ups' guidance, with participation of more than 3,000 primary and secondary school students

Hong Kong, 26 October 2021 — Cyberport is always committed to nurturing Innovation and Technology (I&T) talents through youth education, providing diversified I&T and entrepreneurial trainings, workshops and activities for primary, secondary and university students. This year, Cyberport and DreamStarter have joined hands in organising the 6th DreamStarter Programme, attracting more than 3,000 students from 21 primary and secondary schools. The Programme was launched today at Cyberport, embarking the participating students and teachers' one-year innovative journeys with Cyberport's I&T companies.

With the theme of "Dream-preneurship · Empowers the Next" this year, DreamStarter will hold activities for participating schools throughout the year. With the 17 Sustainable Development Goals (SDGs) proposed by the United Nations serving as the framework, the participants can design different innovative solutions to solve social problems through experiential learning. This will enrich students' learning experience, cultivate their "design thinking" ability and entrepreneurial spirit.

In this cohort, Cyberport will be extending its collaboration with DreamStarter to become DreamBacker alongside 20 start-ups to provide entrepreneurial guidance for participating teachers and students. Based on the students' projects, Cyberport will match them with suitable start-ups as mentors to share hands-on experience and insights to the latest developments in education and smart living technology. Participating start-ups are from Smart Living cluster such as basic necessities and STEAM education. They will host professional development days and training seminars for teachers, and launch STEAM courses to comprehensively support the development in I&T education through practical teaching.

Eric Chan, Chief Public Mission Officer of Cyberport said in his remarks, "Cyberport has always been a growth partner for Hong Kong's vibrant start-up community. This year we are determined to extend our services to primary and secondary school students, cultivating their entrepreneurial and innovative spirit at a young age. We are pleased to see the Cyberport start-up community show enthusiasm in training the youth and cultivating their interest in technology, nurturing the next generation of Hong Kong's entrepreneurs and I&T talent.



Moving forward, we will continue to strengthen our collaboration with the education sector to provide pilot opportunities for EdTech start-ups, and encourage schools to make good use of the latest EdTech solutions and government resources. This will help promote the development of STEAM education, as well as the EdTech sector as a whole, creating a win-win partnership between the education and I&T sectors.”

Erwin Huang, Chairman and Co-founder of DreamStarter, said, “The best way to prepare for an unknown future is to learn quickly, have an entrepreneurial mind-set, and work closely with the community together overcoming difficulties. Solving authentic problems is the real testing ground for STEM/IT education. At DreamStarter we engage thousands of students in delivering social impact for a better future every year.

We are glad to work with Cyberport to bridge young entrepreneurs from technology start-ups with K12 students. By bringing generations of entrepreneurs together, we hope that products can be validated, experience shared, and most importantly new passions ignited!”

The kick-off ceremony invited representatives from the HHCKLA Buddhist Chan Shi Wan Primary School, Christian & Missionary Alliance (C&MA) Sun Kei Primary School (Ping Shek) and Saint Francis Xavier's School Tsuen Wan, which participated in the Programme last year, to share their experiences and achievements in the project. In addition, three Cyberport community start-up founders including Raymond Mak, Co-founder of Farmacy; Ernest Chan, Co-founder of AESIR, a social enterprise that provides training for students with special learning needs using AR and VR technologies and Edward Tai, Co-founder of Formula Square, the company that developed the RV racing system to integrate car racing into the learning experience, will become DreamBackers this year. They have shared their entrepreneurial journeys with the principals, teachers and students in today's event.

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Eric Chan, Chief Public Mission Officer of Cyberport, says that Cyberport will continue to strengthen the collaboration with the education sector to provide pilot opportunities for EdTech start-ups, and encourage schools to make good use of the latest EdTech solutions and government resources, creating a win-win partnership between the education and I&T sectors.



Erwin Huang, Co-founder of DreamStarter is glad to work with Cyberport to bring generations of entrepreneurs together, where products can be validated and experience shared.



Three Cyberport community start-ups, Farmacy, AESIR and Formula Square, are the DreamBackers this year and shared their entrepreneurial journeys today at the kick-off ceremony.



Cyberport and DreamStarter join hands in the 6th DreamStarter Programme. The kick-off ceremony was held at Cyberport today (26 October 2021).

(From the left: Principal of Baptist Rainbow Primary School - Fielie Fung, Co-founder of DreamStarter - Erwin Huang, Chief Public Mission Officer of Cyberport - Eric Chan, Co-founder of Farmacy - Raymond Mak)



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About Cyberport

Cyberport is an innovative digital community with around 800 on-site start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology, thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economies by accelerating digital transformation in public and private sectors.

For more information, please visit www.cyberport.hk

About DreamStarter

DreamStarter is a community initiative that makes dream projects initiated by our students come true, through raising awareness, mentoring, crowdfunding and crowdsourcing support. We hope to foster children that possess a design thinking mindset in solving problems and grow up to be confident adults who are not hesitated in pursuing his or her dreams, with empathy to serve the community which is aligned with United Nations 17 Sustainable Development Goals.

Since established in 2016, DreamStarter has engaged more than 11000 students and teachers in delivering social impact for a better future. Educators, parents, “DreamBackers” from society work hand in hand alongside young students on their journeys which empower students' confidence and creativity.

Details please refer to: <https://www.dreamstarter.hk/>