

Press Release
For Immediate Release

15 Cyberport Community Start-ups Win Awards in Deloitte Hong Kong Technology Fast and Rising Star Program *AsiaTop Loyalty ranked top Technology Fast Company; Animoca Brands wins Technology Fast Leader*

Hong Kong, 15 December 2021 – Fifteen Cyberport community members have received awards as part of the biennial Deloitte Hong Kong Technology Fast & Rising Star Program. The awards recognize their rapid growth and continuous innovation, as well as their leading positions and growth potential in specific sectors. Cyberport community start-ups accounted for seven of the winners in the Technology Fast 10 ranking, with AsiaTop Loyalty ranked number one. Another seven Cyberport community members also received Rising Star awards, and Cyberport Community unicorn enterprise Animoca Brands was awarded Technology Fast Leader.

Eric Chan, Chief Public Mission Officer of Cyberport, said, “The ‘Deloitte Hong Kong Technology Fast & Rising Star’ assessment not only considers enterprise revenues, but also looks at independent intellectual property rights, patented technologies, business models and growth potential. Receiving these awards from Deloitte, the world’s leading professional services firm, is a huge affirmation of our community start-ups in terms of innovation and business development. I look forward to seeing them continue to expand their businesses and seize opportunities in the Greater Bay Area as well as overseas markets with the support of Deloitte and Cyberport. We hope more community start-ups will be able to participate and receive awards from Deloitte next year.”

Cyberport community start-ups accounted for seven of the top ten Tech Fast award winners this edition, covering FinTech and smart living companies (*please refer to the appendix for the full list*). Among them, AsiaTop Loyalty, which uses blockchain technology to build an open-loop merchant reward platform, stood out and ranked first. **Thomas Lee, COO and co-founder of AsiaTop Loyalty**, said, “We are pleased to be able to stand out among excellent candidates. As the only B2B2C reward point and consumer voucher platform in the Greater Bay Area, we applied big data, artificial intelligence and blockchain-related technologies to assist partners in conducting analyses, enhancing operations and improve user experience. Looking forward, we will continue to focus on the Greater Bay Area as the core of development and will upgrade the platform to attract more business partners.”

Rising Star awards finalists are selected based on their company valuation, founding team, technological innovation, and industry prospects. A total of seven start-ups in and alumni of the Cyberport Incubation Programme were awarded, including YASD Digital Limited, which only joined the Incubation Programme this year and specialises in micro-insurance products.

Andy Ann, Co-founder of YAS, said, "We focus on embedding insurance into daily moments for customers. We currently provide micro-insurance products related to riding, hiking, and running. We expect to launch new products such as pet walking and electric vehicle insurance next year to meet our customers' personal needs. With the support of Cyberport, I believe we can reach more creative partners and bring innovative insurance products to more communities."

In addition, Hong Kong-based unicorn company and longtime Cyberport community member Animoca Brands was selected as one of the two Technology Fast Leader award recipients this edition. **Yat Siu, Co-founder and Executive Chairman of Animoca Brands**, commented: "We are honored to be selected by Deloitte as a Hong Kong Technology Fast Leader. We are deeply grateful that our efforts to build the open metaverse are being recognized. From our headquarters at Cyberport, Animoca Brands is redefining the equity and property rights of the entire digital world with our work on NFTs and blockchain. Our mission will ensure that the future of online experience will be open and fair, leading to an open metaverse that is based on digital ownership, user governance, and majority interest."

Hong Kong Tech Fast top 10 companies automatically become eligible to enter the China TF50 and Pacific TF500 Program. Hong Kong's Rising Star companies are automatically eligible to enter China's Rising Stars program as well. Once shortlisted, a company can establish market awareness, build credibility, and attract business partners.

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Fifteen Cyberport Community Members are winners in the 2021 Deloitte Hong Kong Technology Fast & Rising Star Program. The awards recognise their rapid growth and continuous innovation as well as their leading position and growth potential in specific sectors.



Eric Chan, Chief Public Mission Officer of Cyberport, says the Deloitte awards are a great affirmation of Cyberport start-ups in terms of innovation and business development.



AsiaTop Loyalty, which utilises blockchain technology to build an open-loop merchant reward platform, stood out and ranked first in the Tech Fast awards.



YAS Digital Limited is one of the Rising Star awardees. Its co-founder, Andy Ann, says the company focuses on embedding insurance into customers' daily moments. He expects to launch new products, such as pet walking and electric vehicle insurance next year to further meet customers' needs.



Hong Kong-based unicorn company and longtime Cyberport Community Member Animoca Brands was awarded Technology Fast Leader. Yat Siu, Co-founder and Executive Chairman of Animoca Brands (second left), says the company is deeply grateful that their efforts to build the open metaverse are being recognized.

Cyberport Community Startups Award List

2021 Deloitte Hong Kong Technology Fast Leader	
<u>Animoca Brands</u>	
Hong Kong Technology Fast Company	
1 st	<u>AsiaTop Loyalty Limited</u>
4 th	<u>Starling Lab Limited</u>
5 th	<u>HelloToby Technology (HK) Limited</u>
6 th	<u>HK Decoman Technology Ltd</u>
7 th	<u>Set Sail Venture Limited</u>
8 th	<u>Pakpobox Hong Kong Limited</u>
10 th	<u>GoGoChart Technology Limited</u>
Hong Kong Rising Star Company (in alphabetical order)	
<u>FreeD Group Limited (TravelFlan)</u>	
<u>Hong Kong Digital Asset Ex Limited</u>	
<u>Ignatica</u>	
<u>MediConCen</u>	
<u>VisionMatrix Technology Limited</u>	
<u>VoiceAI Technologies Hong Kong</u>	
<u>YAS Digital Limited</u>	

About Cyberport

Cyberport is an innovative digital community with around 800 on-site start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology, thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economies by accelerating digital transformation in public and private sectors.

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