

**Press Release  
For Immediate Release**

**Over 25 Cyberport Start-ups Participate in the First InnoEX  
to Promote the Development of Innovation and Technology and Smart Cities**

**Hong Kong, 12 April 2023** - Cyberport leads over 25 Cyberport start-ups to participate in the four-day exhibition (April 12 to 15) InnoEX, held at the Hong Kong Convention and Exhibition Center and co-organized by the Hong Kong Special Administrative Region (HKSAR) Government and the Hong Kong Trade Development Council. Under the theme of “Connecting the World with Innovations for Better Living”, InnoEX is set to attract over 2,600 exhibitors from 19 countries and regions such as Hong Kong, Mainland China, Asia, Europe and the Americas.

Cyberport booth featured solutions developed by 13 Smart Living start-ups, and approximately 20 start-ups participated in the "Smart Hong Kong Pavilion" set up by the Office of the Government Chief Information Officer (OGCIO) and other exhibition areas. The participating startups span many clusters of smart cities, including HealthTech, Smart Building and E-commerce etc., introducing the diverse smart city solutions to innovators in the technology industry.

In recent years, the government has actively promoted the development of innovation and technology and smart cities, launching the Innovation and Technology Blueprint and the Smart City Blueprint. As Hong Kong's innovation and technology incubation base, the Cyberport community now has more than 1,900 startups and companies and has nurtured many outstanding startups. The Smart Living Cluster is also the largest cluster in the Cyberport community, with approximately 770 companies covering Smart Mobility, RetailTech, EdTech, Robotics/IoT, E-commerce, HealthTech, Environmental Tech and more.

To envision how smart city technologies can supercharge economic growth at global and regional levels, the HKSAR Government and Cyberport are jointly organising Digital Economy Summit (DES) 2023 which will take place on April 13-14, 2023.

The Asia's flagship I&T event commences tomorrow with Mr John Lee, Chief Executive of the HKSAR; Professor Sun Dong, Secretary for Innovation, Technology and Industry of the HKSAR Government; Ms Shumin Cao, Deputy Director, Cyberspace Administration of China, and Mr Dong Chen, Deputy Director, The Liaison Office of the Central People's Government in the HKSAR as officiating guests.

The two-day summit is inspired by the theme “Emerging with Resilience: Fostering a Smarter Future”. Over 100 renowned international speakers will share their insights in eight thematic forums, exploring the potential technology in boosting economic growth and accelerate the formation of resilient and futureproof digital society.

**Start-ups exhibiting at the Cyberport booth:**

	<b>Company Name</b>	<b>Description</b>
1	Ambit Geospatial Solution Limited	<p>Ambit provides professional GIS services to governments and a broad range of industries throughout Hong Kong and internationally, using innovative spatial technology to resolve project challenges.</p> <p>As a “City Big Data” provider, it has been capturing, storing, analysing, and managing high-resolution spatial and geographical data about Hong Kong, building 3D models of the city, and enabling smart city applications.</p> <p>Ambit’s patented technology is designed to capture high-resolution spatial data for low altitude city mapping, which is indispensable for agricultural, environmental, survey mapping, urban planning, and construction applications.</p>
2	Dai3mimi	<p>Dai3mimi’s patented core technologies cover innovative sound &amp; voice applications. Dai3mimi claims the “Smart Living Grand Award” and the “Smart Living (Smart Healthcare) Gold Award” of the Hong Kong ICT Awards 2022. The product not only restores the hearing ability of the elderly but also helps relieve symptoms such as tinnitus, depression, and dementia using its patented Rhythm Vibration Mechanism sound module. In terms of price, a set of Dai3mimi wired hearing aids sells for around HKD 7,900 , even more than half cheaper than traditional in-ear hearing aids.</p>
3	Evergreen Wearable Technology Limited	<p>Evergreen is a startup company which focuses on designing and developing smart wearable somatosensory game application solutions. It collaborated with game studio to adopt virtual characters to create a game integrating with their solution to enable gesture playing and move-to-play experience.</p>

4	FireAlert Limited	<p>FireAlert provides an artificial intelligence Internet of Things system. Their wireless fire alarm system, "FireAlert," monitors fire alarms in buildings and provides real-time alerts to users via smart phones, providing detailed fire alarm information.</p> <p>"FireAlert" provides detailed fire information to firefighters, who can obtain real-time fire information in an interactive manner on their mobile devices to coordinate firefighting operations.</p> <p>They also offer the intelligent health alarm mobile system "LifeOnline," which assists safety personnel in monitoring the health status of construction site workers. Workers can also send emergency signals with GPS location information to safety personnel by pressing the emergency button on their smart watches.</p> <p>The "FireAlert" wireless fire alarm system has been adopted by the Tuen Mun - Chek Lap Kok Tunnel to report abnormal conditions and locations to tunnel management personnel in real-time.</p>
5	iMBrace Limited	<p>iMBRACE provides the next generation 360 CRM solution, nurturing and Building Customer Partnership. iMBrace will revolutionize the customer experience of the verification and signing industry and will address the pain points of the current solution. The CRM solution has been adopted by a large corporate in Hong Kong; joined accelerator programme and expanded to the Taiwan market.</p>
6	KellyJohn Studio limited	<p>KJ-Stick, developed by KellyJohn, can be used on Windows, Android, iOS, and Linux Fast. It has a special algorithm so that game developers do not need to debug when detecting user motions. The company's solution won the 'First 23' SME Innovation and Entrepreneurship global contest-Hong Kong Chapter 2022.</p>

7	Ledo Media Technology Limited	<p>Ledo Ads is an offline-to-online advertisement platform, turning unused space into valuable ad positions. These ad positions could be windows, table surfaces, table stands, or any other unused spaces in a shop. Shop owners can earn extra money through this online platform, and customers can promote their products by placing ads in these unused spaces.</p>
8	Maphive Technology Limited / Lands Department	<p>Maphive's founders have been working on indoor map and positioning technology R&amp;D since 2014. Mapxus is a PropTech solutions partner in indoor mapping applications, dedicated to creating a barrier-free and inclusive urban environment. They help fulfill smart mobility and deliver a seamless indoor-outdoor experience for everyone.</p> <p>Mapxus is a leading indoor map and positioning technology company that focuses on implementing large-scale urban indoor and outdoor map positioning navigation services. The goal is to provide a map service to meet different application functionality needs without needing to add hardware. They implement indoor positioning using existing Wi-Fi networks and are also Apple Maps' indoor map partner. The map construction cost is one-tenth of traditional technology. It has now been launched in Japan, Hong Kong, Singapore, and Taiwan.</p> <p>Currently, in addition to Hong Kong, the company has established teams in Singapore, Japan, Taiwan, and other places. The company aims to become the largest indoor map supplier in Asia within the next one or two years and intends to explore entering North America. Mapxus customers in Hong Kong include MTR, Hong Kong International Airport, over 90% of government agencies, and 90% of real estate developers. Japanese customers include Kawasaki Heavy Industries and Mitsui Group.</p>

9	Matrixsense Technology	MatrixSense's core technology and solutions include 3D A.I. Voice Bot, A.I. NLP, and CRM system MatrixForce™. In 2020, MatrixSense launched the APAC's first-ever 3D A.I. Voice Assistant System, combining its leading 3D holographic imaging system and proprietary NLP. This system offers public inquiry service by replacing traditional live customer service. With the backend CRM platform MatrixForce™, users can easily manage all-channel conversations and CRM with their customers.
10	Molekiu Limited	Molekiu provides intelligent robot service platforms that allow property management companies to automate their operations on retail marketing, security patrol, and education. They created RoboMedia, a brand new advertising media for shopping mall tenants to promote themselves. Corporate clients include Sino, Cyberport, and HK International Airport, among others. The company also provides robotic solutions and robotic app programming education workshops for schools.
11	Neuropix Company Ltd	Neuropix has set out to bring disruptive innovative healthcare technology with digital solutions for brain disease treatment. Focusing on bioelectrical medicines, specifically utilizing "clinical neuromodulation", Neuropix helps patients who suffer from severe disorders. Neuropix's products offer a novel low-risk treatment approach with minimal side-effects for sophisticated disease management.
12	PowerArena Limited	PowerArena is a computer vision platform that turns typical webcams into powerful sensors. By combining deep learning and computer vision, it can remotely identify costly production line bottlenecks, enhance operation compliance, and deliver quality checks.

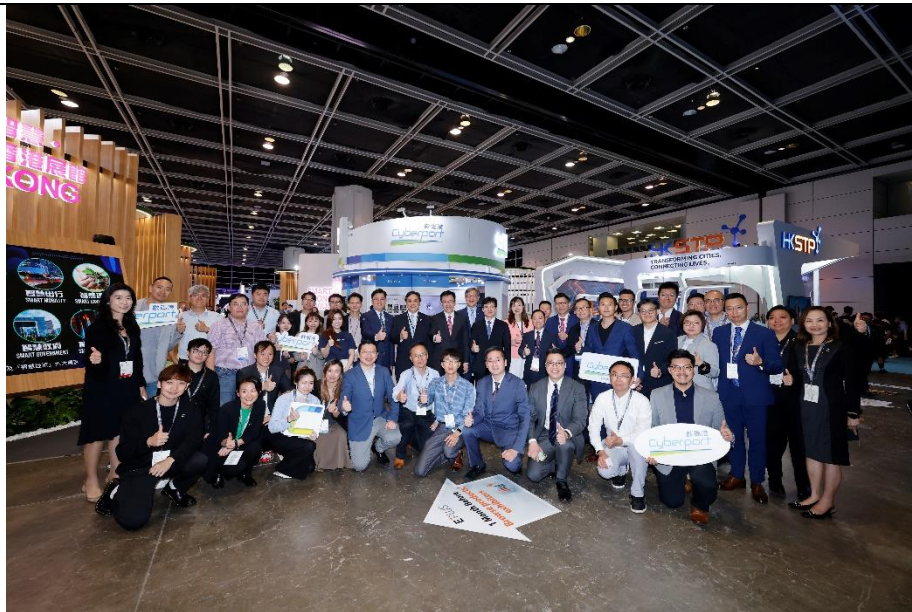
13	R2C2 Limited	<p>The construction industry has started innovating its construction and inspection operations with robots. R2C2 JetPack is an easy-to-use robotic management and control platform that empowers outdoor and industrial robots with advanced sensing and mission planning technologies to reduce risks and increase productivity. R2C2 won the Smart Business Category (Emerging Technologies) Silver Award at the HK ICT Awards 2022.</p>
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**Some of the start-ups exhibiting at the Smart Hong Kong Pavilion and other exhibition areas:**

	<b>Company Name</b>
1	Asiabots Limited
2	AT-Vibe Technology Limited
3	Automated Machine Learning Limited / AutoML Capital Limited
4	Binery Limited
5	BistroChat Software Limited
6	Dai3mimi Health-Tech Limited
7	Farmacy HK Limited
8	Feeling Game Company Limited
9	Filix MedTech Limited
10	FireAlert Limited
11	Innocorn Technology Limited
12	Lutech Global Limited
13	Mojodomo Hong Kong Limited
14	OneChain Limited
15	Paysmart Capital Limited (brand name: LIQUID)
16	RightPick Technology Limited
17	Seleya Technologies Limited
18	Trefle & Co. Limited
19	WildFaces Technology Limited
20	YAS Digital Limited

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Professor Sun Dong, Secretary for Innovation, Technology and Industry, visited the Cyberport booth and exchanged with smart living startups.







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## About Cyberport

Cyberport is Hong Kong's digital technology flagship and incubator for entrepreneurship with over 1,900 members including over 800 onsite and close to 1,100 offsite start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology, thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economies by accelerating digital transformation in public and private sectors.

For more information, please visit [www.cyberport.hk](http://www.cyberport.hk)

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