

Press Release For Immediate Release

The 8th Cyberport University Partnership Programme 2023 Graduation Ceremony concluded successfully

Students completed entrepreneurship bootcamp at University of Cambridge

Winning teams granted the Cyberport Creative Micro Fund to realize their entrepreneurial dreams

Hong Kong, 29 August 2023 - The eighth graduation ceremony of 'Cyberport University Partnership Programme (CUPP) 2023' was successfully organised by Cyberport Academy on 26 August. This year, 66 students in 20 teams nominated by the nine local CUPP co-organising universities have completed a 5-day entrepreneurship bootcamp at Cambridge Judge Business School (CJBS), University of Cambridge. A total of 10 winning teams were selected by a panel of judges and they will receive a grant of HK\$100,000 each from the Cyberport Creative Micro Fund (CCMF) to realise their entrepreneurial dreams. Peter Yan, CEO of Cyberport, attended the ceremony and presented the awards together with representatives from CUPP co-organising universities.

In his welcome speech at the graduation ceremony, **Peter Yan, CEO of Cyberport,** said, "The number of local universities participating in the programme has increased to nine this year. As Hong Kong's digital technology flagship, Cyberport is committed to nurturing young entrepreneurs. I&T talents are an indispensable asset for Hong Kong, Cyberport will continue to provide diversified training programmes for young talents to grow the I&T talent pool in Hong Kong."

Professor Matthew Grimes, Co-Director of the Entrepreneurship Centre at Cambridge Judge Business School, in his remarks, said, "In the midst of today's challenging macro-economic landscape, entrepreneurship emerges as the beacon of innovation and resilience. As we navigate uncertainty, the power of an entrepreneurial spirit not only drives economic growth but also cultivates the visionary leaders who will shape a more dynamic and adaptable future. The Cyberport University Partnership Programme sets a successful exemplar in this area, fueling such an entrepreneurship spirit within the aspiring and talented university landscape of Hong Kong. Here at Cambridge, we were delighted to play a part in this year's programme."

The CUPP is an important initiative of the Cyberport Academy to support young entrepreneurs. Nine local universities including the City University of Hong Kong, Hong Kong Baptist University, Hong Kong Metropolitan University, Lingnan University, The Chinese University of Hong Kong, The Education University of Hong Kong, The Hong



Kong Polytechnic University, The Hong Kong University of Science and Technology, and University of Hong Kong. CUPP 2023 is sponsored by the Hong Kong Monetary Authority and with the Insurance Authority and Securities and Futures Commission as supporting organizations.

The team completed a five-day entrepreneurship bootcamp at the University of Cambridge. The training covered FinTech, entrepreneurship, regulatory trends, pitching skills and more to equip students with the necessary skills to commercialise their FinTech innovations and lay a solid foundation for future entrepreneurship. CJBS is one of the oldest business schools in the UK and its MBA programme has a strong reputation in both academia and business. For the full list of awardees, please refer to the appendix.

Cyberport established the Cyberport Academy in 2020 partnering with leading technology companies, business enterprises and higher education institutions to provide various technology and entrepreneurship related activities and training programmes. We aim to further increase the pool of technology talent in Hong Kong and promote the city's overall I&T competitiveness. Cyberport Academy has launched various entrepreneurship and internship programmes, such as the Cyberport Financial Practitioners FinTech Training Programme, to provide internship and employment opportunities for young people and enhance the value of practitioners and talents in various industries. The Academy encourages university students to participate in multidisciplinary, credit-bearing externship programmes to gain practical experience in start-up management. In addition to offering accredited courses covering six areas, including FinTech, Blockchain, Smart Living, Cybersecurity, Entrepreneurship and General Technology Knowledge, Cyberport Academy has nurtured over 12,800 participants.

For details of CUPP, please visit <u>www.cyberport.hk/en/cyberport-university-partnership-programme</u>

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Appendix: Cyberport University Partnership Programme 2023 List of Awardees

Cyberport University Partnership Programme 2023 Winning Teams	 Artive CATSAPP ChainLease Decryptgo EdQuo PayPilot Pesto Green Pro-Q RealisTix WILD
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Please download high-resolution photos through this link.

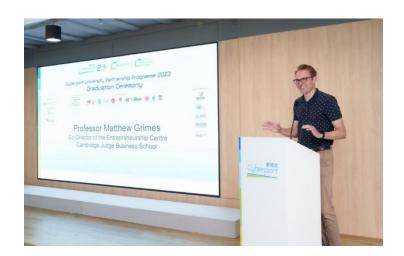


The eighth Cyberport University Partnership Programme (CUPP) 2023 Graduation Ceremony was successfully held at Cyberport on 26 August.





Peter Yan, CEO of Cyberport, said, "I&T talents are an indispensable asset for Hong Kong. Cyberport will continue to provide diversified talent training programmes for youths."



Professor Matthew Grimes, Co-Director of the Entrepreneurship Centre at Cambridge Judge Business School, said, "Entrepreneurship emerges as the beacon of innovation and resilience. The Cyberport University Partnership Programme sets a successful exemplar in this area, fueling such an entrepreneurship spirit within the aspiring and talented university landscape of Hong Kong."



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About Cyberport

Cyberport is Hong Kong's digital technology flagship and incubator for entrepreneurship with over 1,900 members including over 800 onsite and close to 1,100 offsite start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology, thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economies by accelerating digital transformation in public and private sectors.

For more information, please visit www.cyberport.hk