

Press Release
For Immediate Release

Cyberport Leads Start-up Delegation to Spain and Portugal *Joins ITIB to Explore Collaboration and Innovation Opportunities on Iberian Peninsula*

Hong Kong, 7 March 2025 – Cyberport led a delegation of its start-ups to Spain and Portugal as part of a larger initiative by the Innovation, Technology, and Industry Bureau (ITIB). During the now successfully concluded trip, **Dr Rocky Cheng, CEO of Cyberport**, and **Ir Eric Chan, Chief Public Mission Officer of Cyberport**, led the start-ups to Barcelona, Spain, and Lisbon, Portugal, engaging with local government officials and innovation organisations. The delegation explored strategic collaboration opportunities between Hong Kong and the Iberian Peninsula in the innovation and technology sectors. Concurrently, the start-ups showcased Hong Kong’s technological advancements at Mobile World Congress (MWC) Barcelona 2025, reinforcing Hong Kong’s position as a leading international innovation hub.

Dr Rocky Cheng, CEO of Cyberport, said, “Cyberport is committed to fully supporting start-ups in expanding into international markets by leveraging Hong Kong’s unique position as a global connector. Among over 2,100 start-ups supported by Cyberport, many have successfully ventured abroad, with more than 320 companies expanding their businesses into approximately 35 overseas markets. We were honoured to lead several Cyberport start-ups in this delegation, particularly during our visit to Portugal and Spain, which further strengthened the ties between the innovation ecosystems in Hong Kong and both regions. Specifically, our visit to the Barcelona Supercomputing Centre in Spain provided a valuable opportunity to learn firsthand about their innovative advancements in hydrogen energy and quantum technology applications, deepening our understanding of the local innovation landscape. Furthermore, our start-ups showcased Hong Kong’s innovation and technology prowess at the MWC and established valuable connections with several Spanish organisations, building a foundation and a communication channel for future collaborations. Cyberport will continue to support Hong Kong in its role as a ‘super connector’ and ‘super value-adder,’ capitalising on the momentum of the Belt and Road Initiative and regional innovation cooperation to facilitate interactions and connections between Hong Kong enterprises and international markets like Spain and Portugal, jointly promoting the advancement of global innovation and technology.”

Highlights of the Lisbon visit included Cyberport’s meeting with Mr Fernando Alexandre, Portugal’s Minister of Education, Science, and Innovation, as well as discussions with Taguspark and Oeiras Valley Investment Agency, two leading Portuguese innovation organisations. Both institutions are actively involved in nurturing technology talent and

supporting start-ups, with significant experience and achievements in fostering innovation ecosystems. Cyberport engaged in in-depth discussions with these local institutions to explore the potential for Hong Kong start-ups to expand into the Portuguese market and build bridges for cooperation between the innovation communities of both regions. As Hong Kong's digital technology flagship and incubator for entrepreneurship, Cyberport aims to lay the foundation for Hong Kong start-ups to enter Portuguese and other European markets through this exchange, while fostering long-term collaboration in education and technology between the two regions, supporting Hong Kong's vision of becoming an international innovation and technology centre.

In Barcelona, the delegation met with Mr Juan Cruz Cigudosa, Spain's Secretary of State for Science, Innovation, and Universities, and visited several renowned research institutions, including Barcelona Activa, the Institute of Photonic Sciences, the Barcelona Biomedical Research Park, the IESE Business School, and the Barcelona Supercomputing Centre. Additionally, Dr Cheng met with, the CEO of the Catalonia Trade and Investment Office, Mr Jaume Baró, to discuss potential collaboration opportunities.

Cyberport also enabled the participation of several start-ups at the "Hong Kong Tech Pavilion" during MWC Barcelona 2025. These included Mapxus (an advanced smart building technology solutions provider), Meta Mirror (a metaverse and augmented reality technologies provider), and Preface (a pioneering educational technology solutions provider). Their innovative solutions highlighted the strong competitiveness of Hong Kong's technology sector on the international stage.

As a state-level scientific and technological enterprise incubator and Hong Kong's entrepreneurship hub, Cyberport is dedicated to seizing global opportunities and collaborating with institutions, organisations, and enterprises worldwide to create broader overseas markets for its community members. This delegation initiative has strengthened the connections between Cyberport and its start-ups with emerging international technology markets. It also lays the groundwork for future collaborations while underscoring Hong Kong's key role in the global innovation and technology landscape.

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Profiles of participating start-ups:

Mapxus	Mapxus is driven by a vision to make indoor mapping smart and simple. With hardware-free and software-based solutions, Mapxus is committed to providing global infrastructure for indoor location services that support large-scale implementation. By leveraging the power of AI and cloud computing, Mapxus offers comprehensive solutions for indoor navigation, allowing people to move around smart cities with improved accessibility and convenience. This innovative approach can help to revolutionise the way people interact with their indoor environment, creating more efficient and enjoyable experiences.
Meta Mirror	Meta Mirror Technology Limited comprehensively integrates the resources of the metaverse in the region, innovatively develops cutting-edge technologies in the metaverse field, such as naked-eye 3D, VR, AR, MR, XR, AI, digital twins, and develops immersive interaction experiences. Its vision is to empower and promote the development of the digital economy.
Preface	Preface is a global EduTech company empowering corporates and individuals to stay ahead in a fast-paced, tech-driven world through providing relevant, on-trend technology content. Preface utilises Web3 technologies, including blockchain and AI, to create customisable, scalable and validated educational content based on trending topics. Content is delivered to corporations, government programs and schools as well as individual children and adults through its main entity and franchise academy operations.

For high-resolution photos, please download via this [link](#).



Dr Rocky Cheng, CEO of Cyberport, said “Cyberport is committed to fully supporting start-ups in expanding into international markets by leveraging Hong Kong’s unique position as a global connector. Among over 2,100 start-ups supported by Cyberport, many have successfully ventured abroad, with more than 320 companies expanding their businesses into approximately 35 overseas markets. we were honoured to lead several Cyberport start-ups in this delegation, not only showcased Hong Kong's innovation and technology prowess but also further explored more business co-operation and expansion opportunities for Hong Kong start-ups in overseas markets.”



Dr Rocky Cheng, CEO of Cyberport, and Ir Eric Chan, Chief Public Mission Officer of Cyberport, along with representatives of Cyberport start-ups, met with Spain’s

Secretary of State for Science, Innovation and Universities, **Mr Juan Cruz Cigudosa**, in Barcelona.



Cyberport representatives visited leading Portuguese innovation hubs Taguspark and Oeiras Valley Investment Agency in Lisbon as part of a delegation.



Cyberport start-ups Mapxus, Meta Mirror and Preface showcase their innovative solutions at the "Hong Kong Tech Pavilion" during Mobile World Congress Barcelona 2025.

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About Cyberport

Cyberport is Hong Kong's digital technology flagship and incubator for entrepreneurship with over 2,200 members including over 900 onsite and over 1,200 offsite start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, wholly owned by the Hong Kong Special Administrative Region Government, and committed to the vision to inject new impetus into digital economy and smart city development through innovation and technology, and to connect enterprises to Mainland China and overseas markets. Cyberport strives to nurture a vibrant tech ecosystem by cultivating talents, promoting entrepreneurship among the youth, supporting start-ups, fostering technology industry development by promoting strategic collaboration with local, Mainland Chinese and international partners, and integrating new and traditional economies by accelerating digital transformation in public and private sectors

For more information, please visit www.cyberport.hk